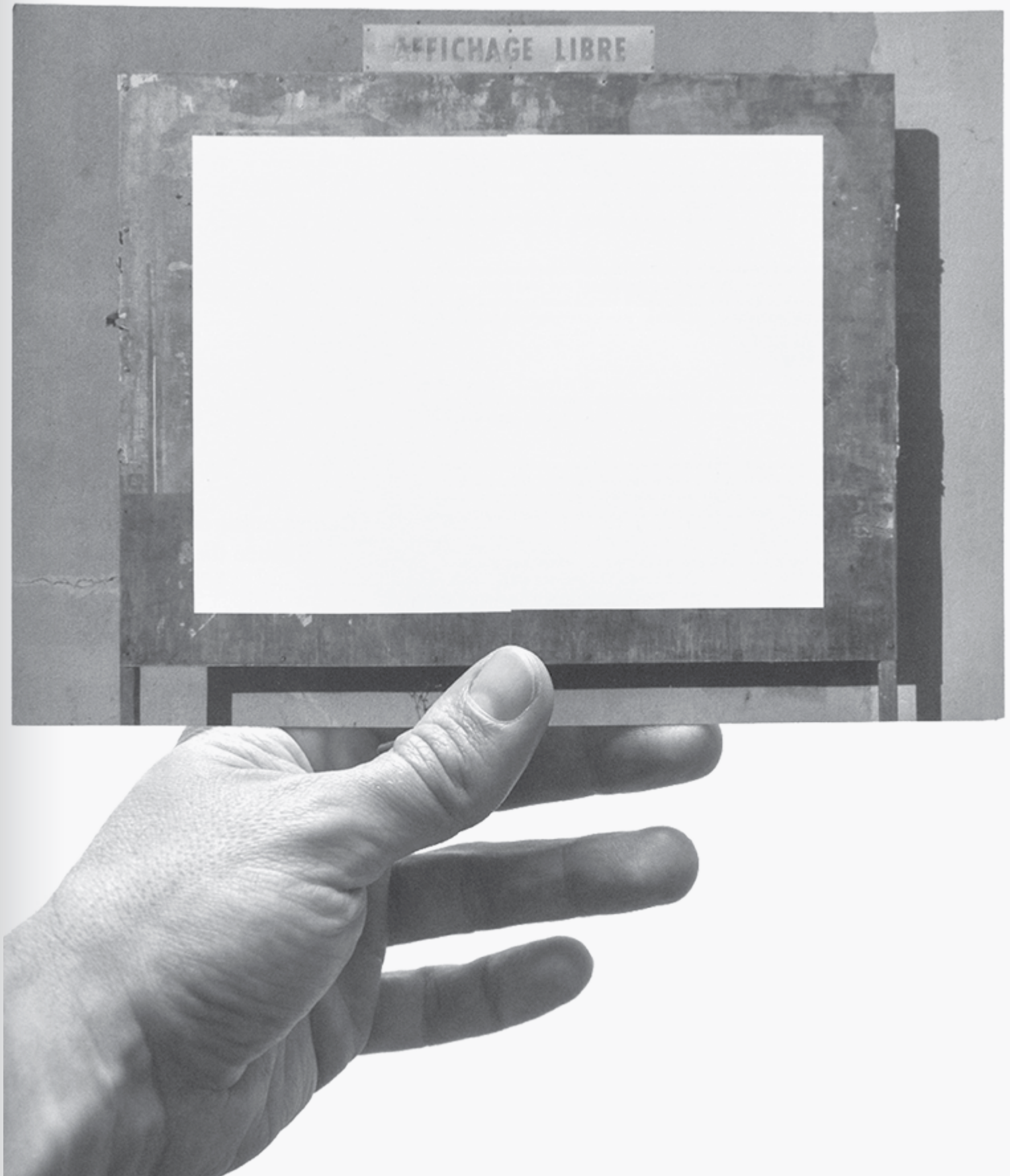


RENNES



AFFICHAGE LIBRE

Dans le cadre de leur exposition en duo « Processus placards documents » au PHAKT – Centre culturel Colombier à Rennes du 01.10 au 06.11.2021, Arzhel Prioul et Mathieu Tremblin activent des propositions artistiques autour de l’affichage sauvage et de l’affichage public.

Le carton d’invitation A5 de l’exposition présente au recto un visuel reproduisant un panneau « affichage libre » installé dans la rue Jean Malo Renault à Rennes. Sur celui-ci est collé une affiche blanche de format 200 × 150 cm ouverte à l’interprétation. Prioul et Tremblin proposent aux destinataires d’investir cet espace en intervenant graphiquement en noir sur le carton, puis de le retourner à l’adresse postale du PHAKT.

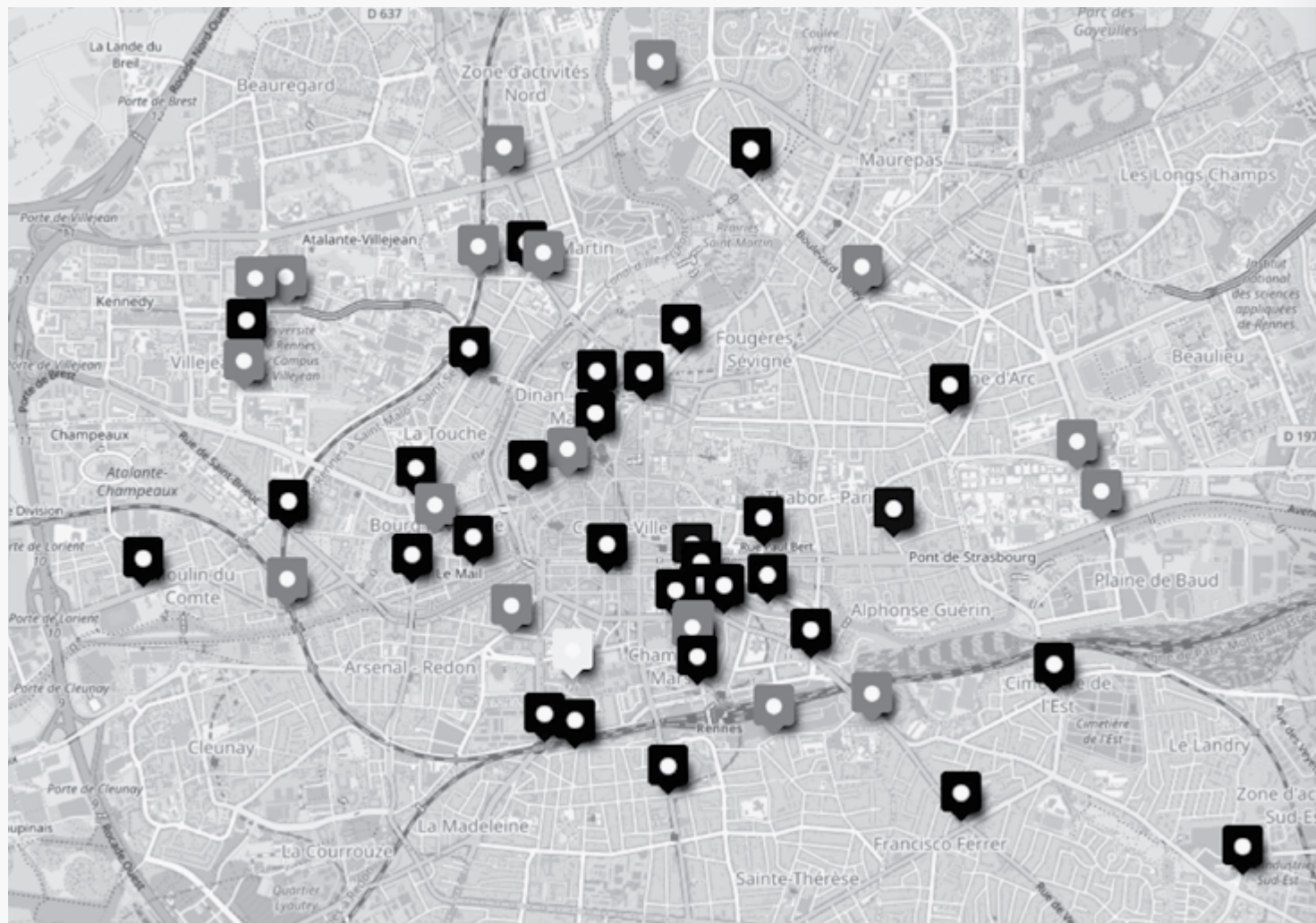
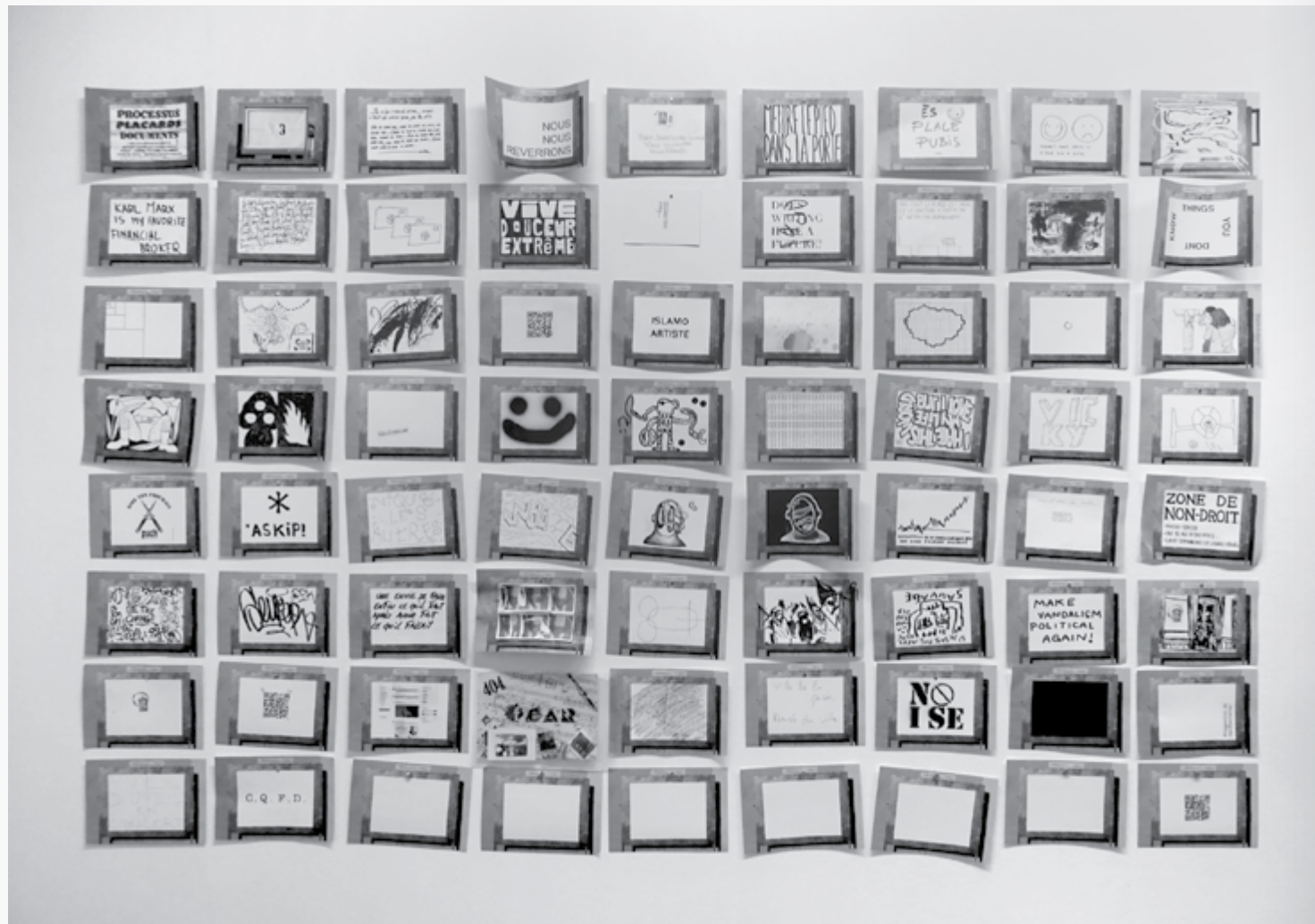
Les cartons personnalisés reçus sont accrochés en mosaïque dans l’espace d’exposition. Ils donnent lieu à une série d’interventions sur les panneaux de la Ville de Rennes où chaque motif graphique est reproduit à l’échelle du panneau et collé en situation tout au long de l’exposition. Chaque affiche documentée est archivée sur une cartographie en ligne dessinant le parcours des interventions.

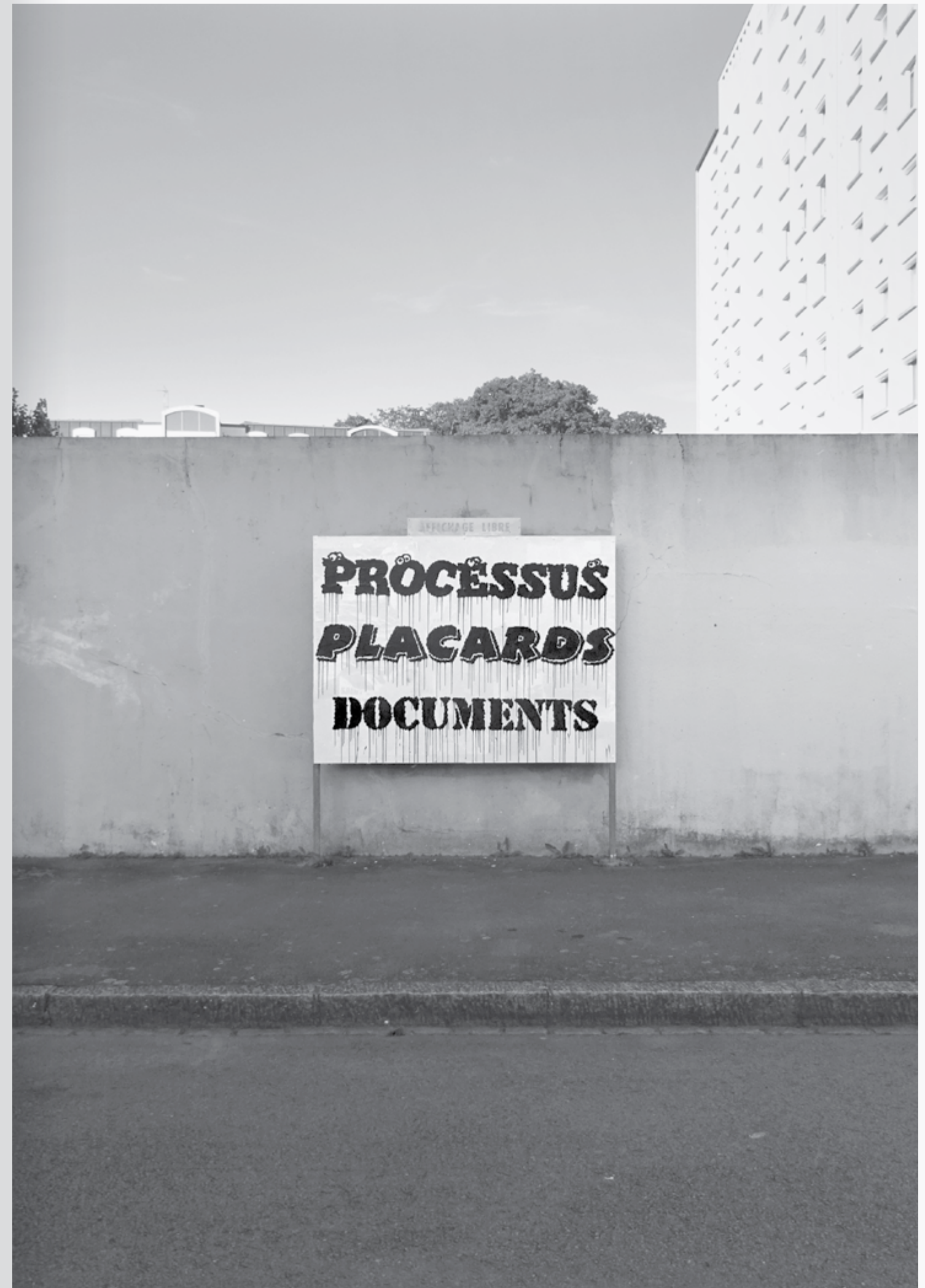
As part of their duo exhibition “Processus placards documents” at PHAKT - Centre culturel Colombier from 01.10 to 06.11.2021, Arzhel Prioul and Mathieu Tremblin are activating several artworks about fly-posting and public posting.

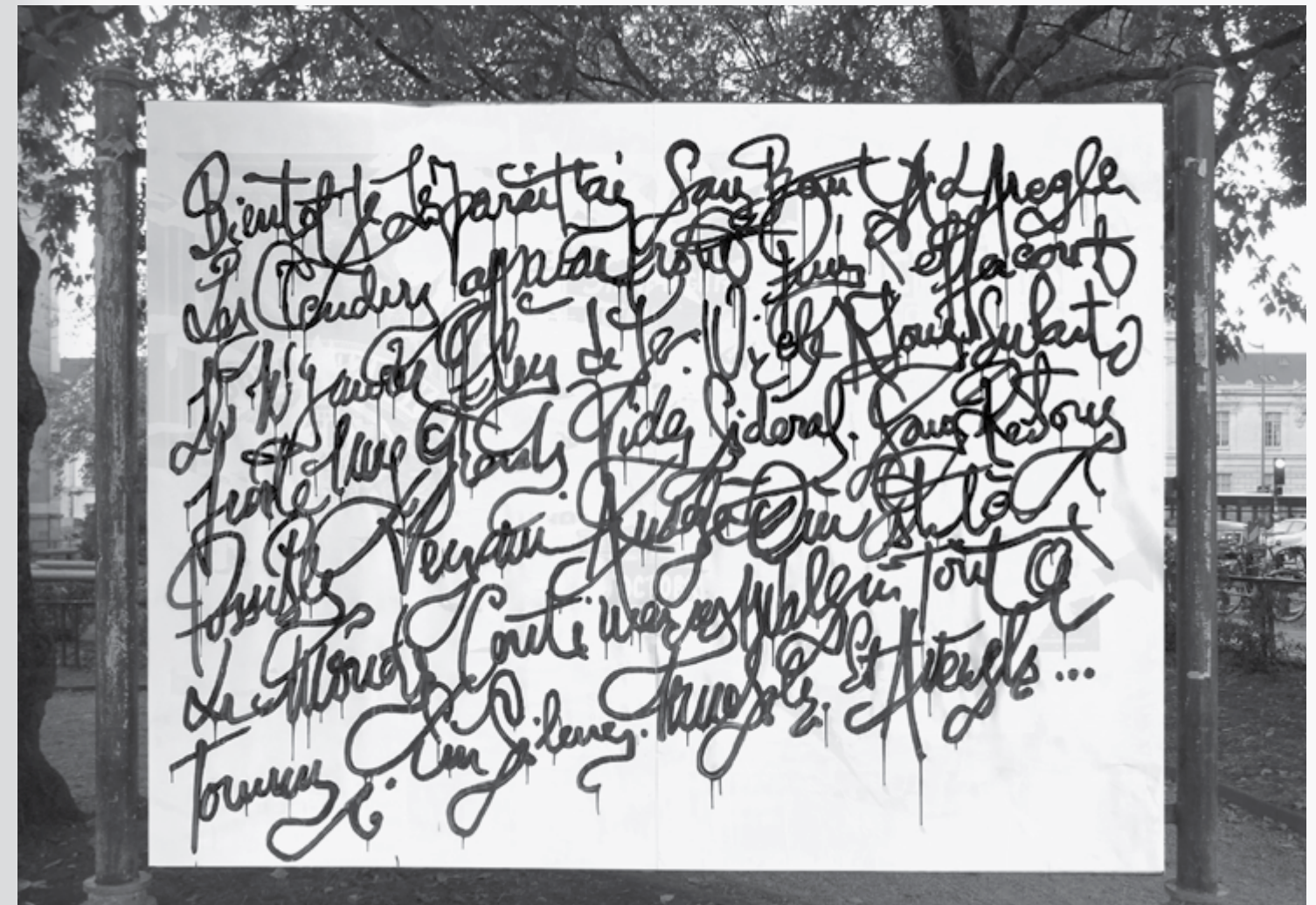
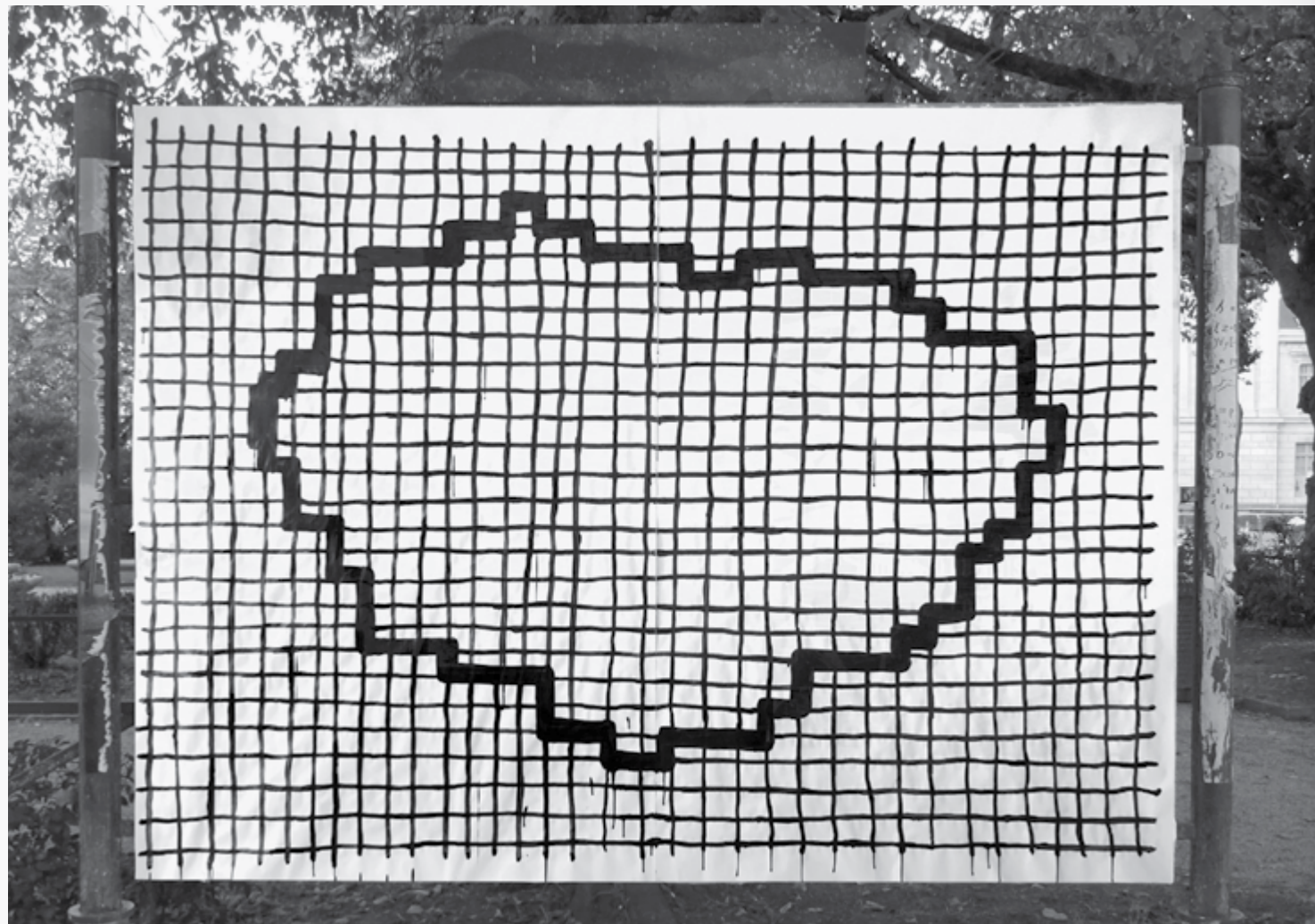
The A5 invitation card to the exhibition presents on the front an image reproducing an “affichage libre” [free-posting] billboard installed in the street Jean Malo Renault in Rennes. The white poster of 160 × 120 cm posted over it is open to interpretation. Prioul and Tremblin suggest that the recipients invest this blank space by intervening graphically in black over it, then to return it to the postal address of the PHAKT.

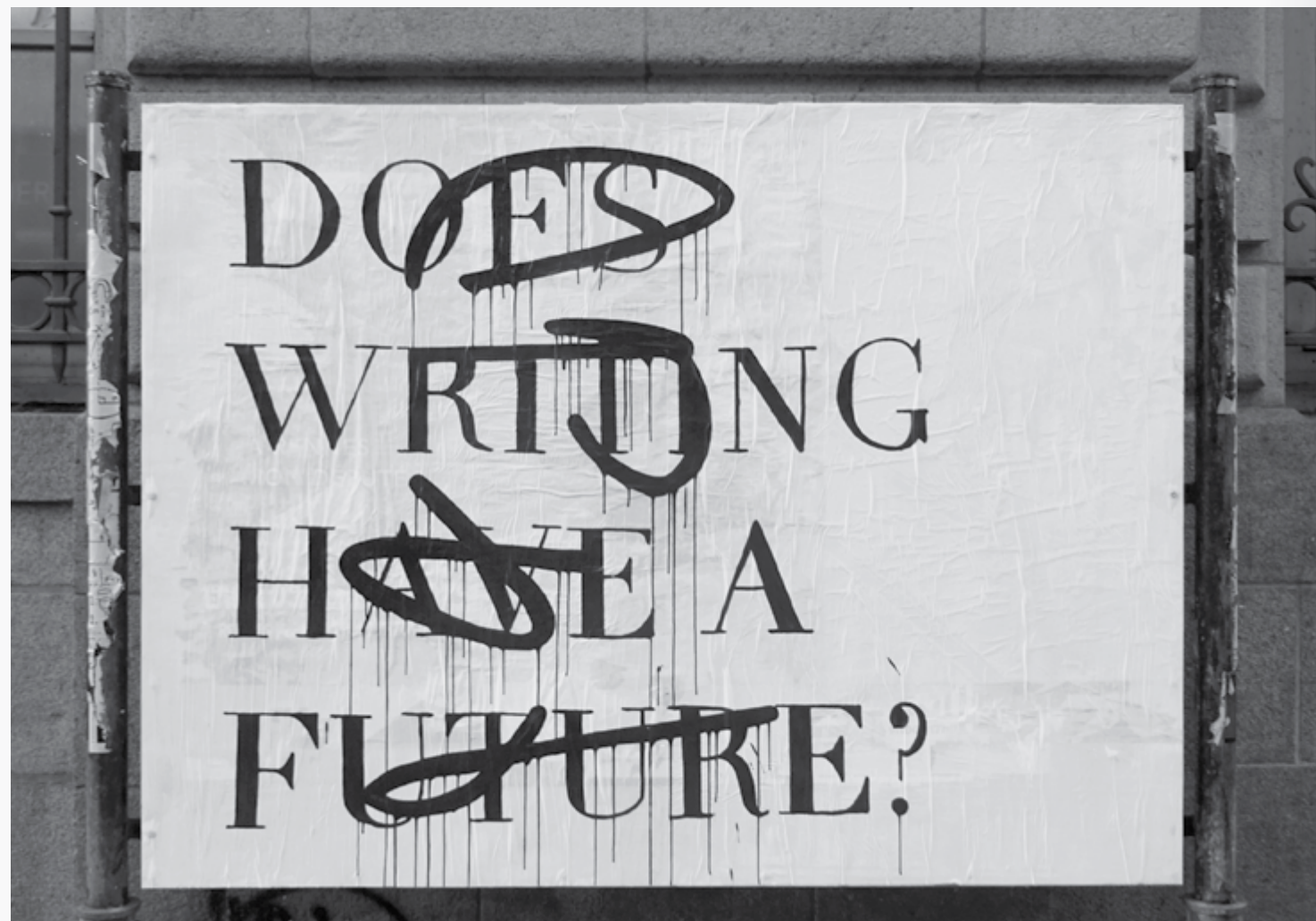
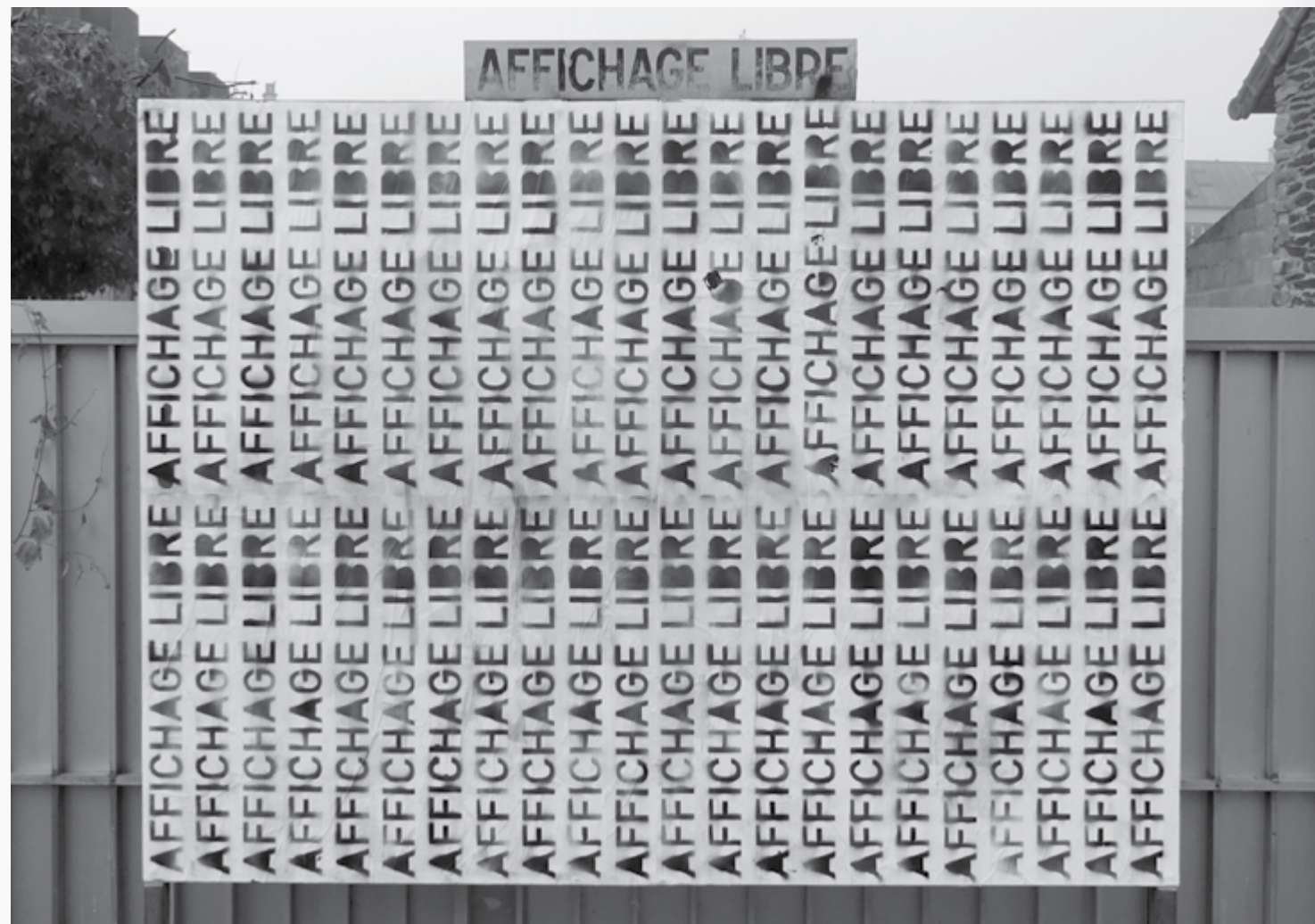
The customized cards received are installed in the exhibition space. The design of each contribution is reproduced on a poster to the scale of the billboard. Then it is posted in the city over the free-posting billboards of Rennes city throughout the time of the exhibition. Each documented poster is archived on an online map drawing the path of the interventions.

RENNES



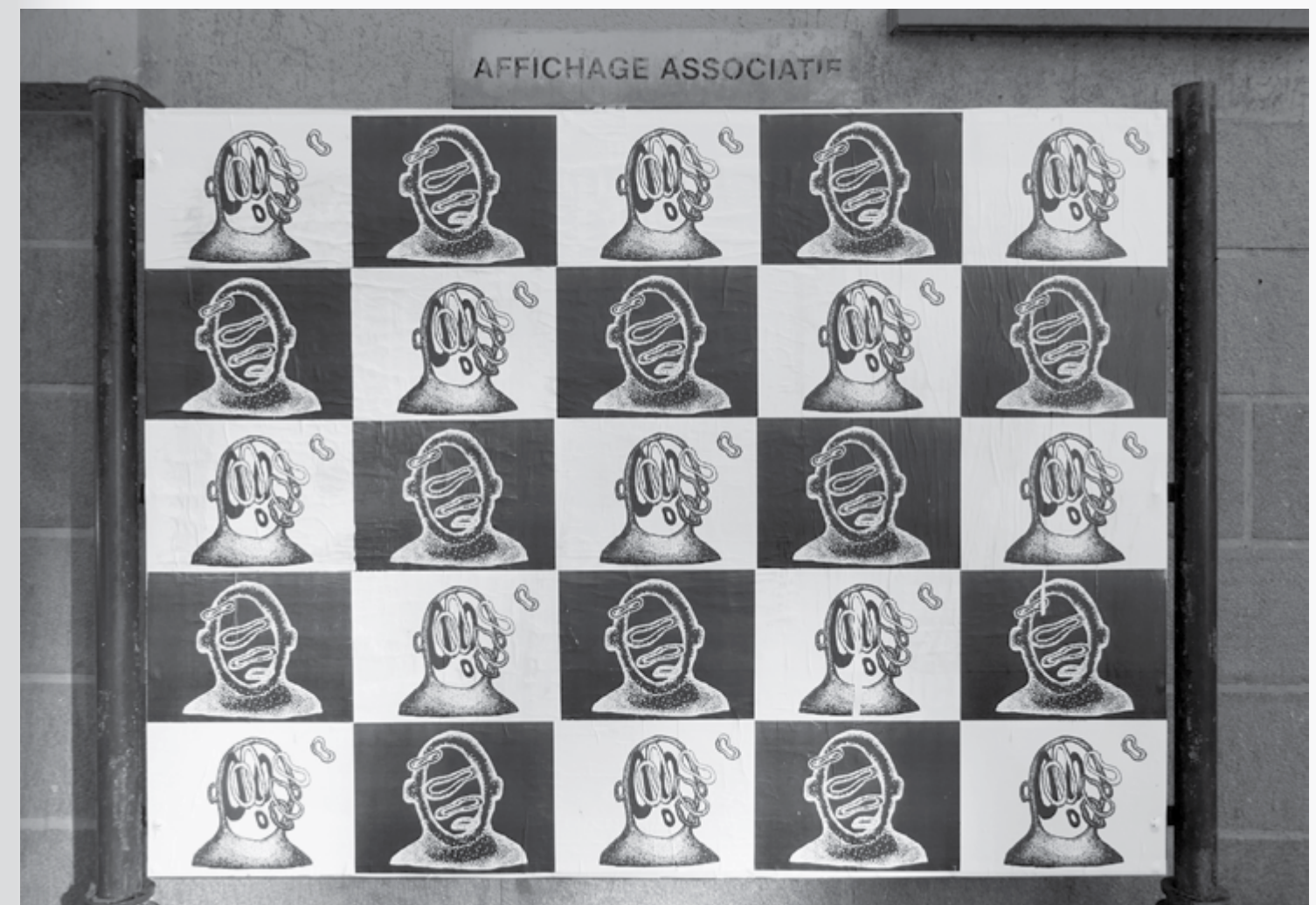
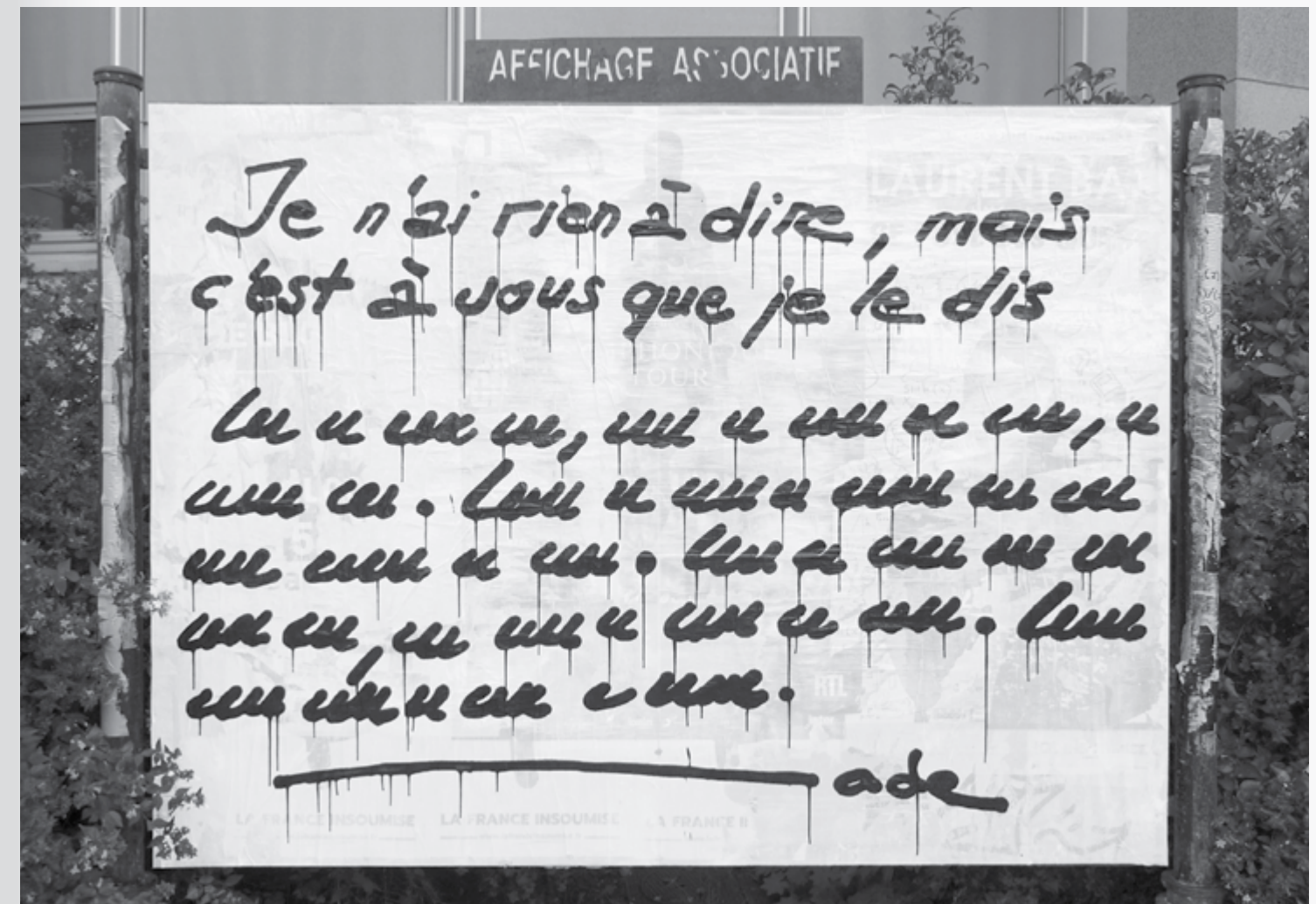




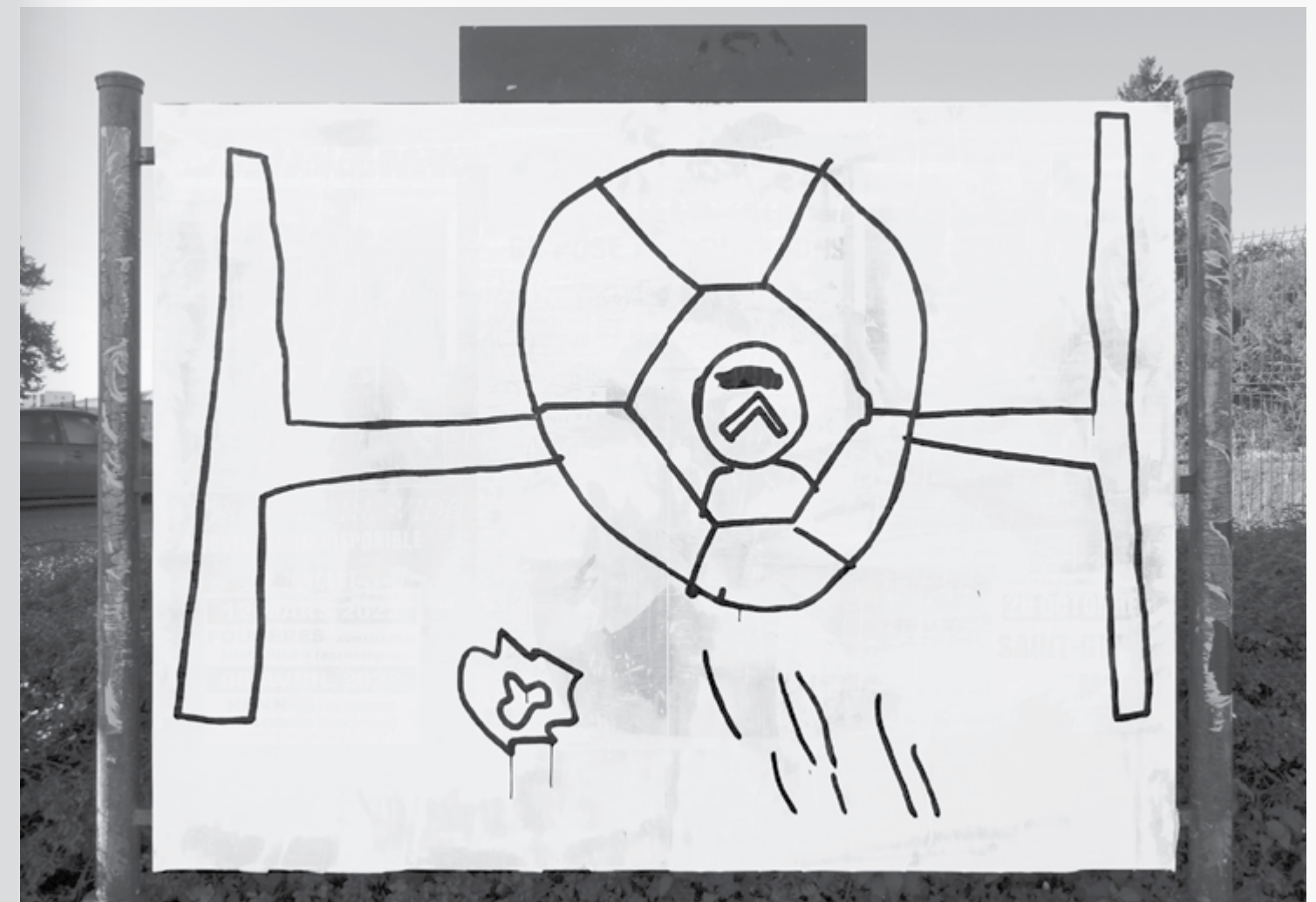






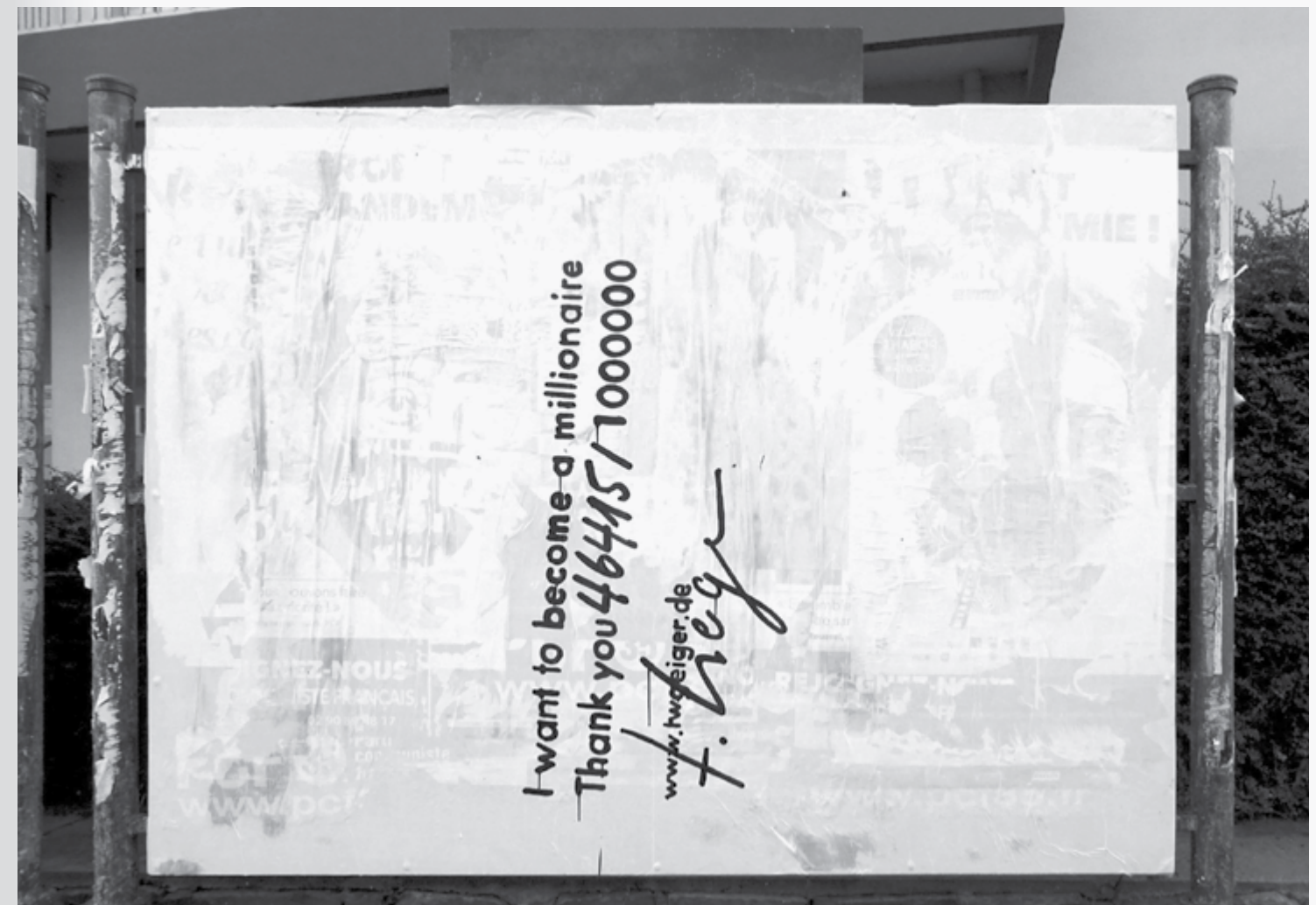
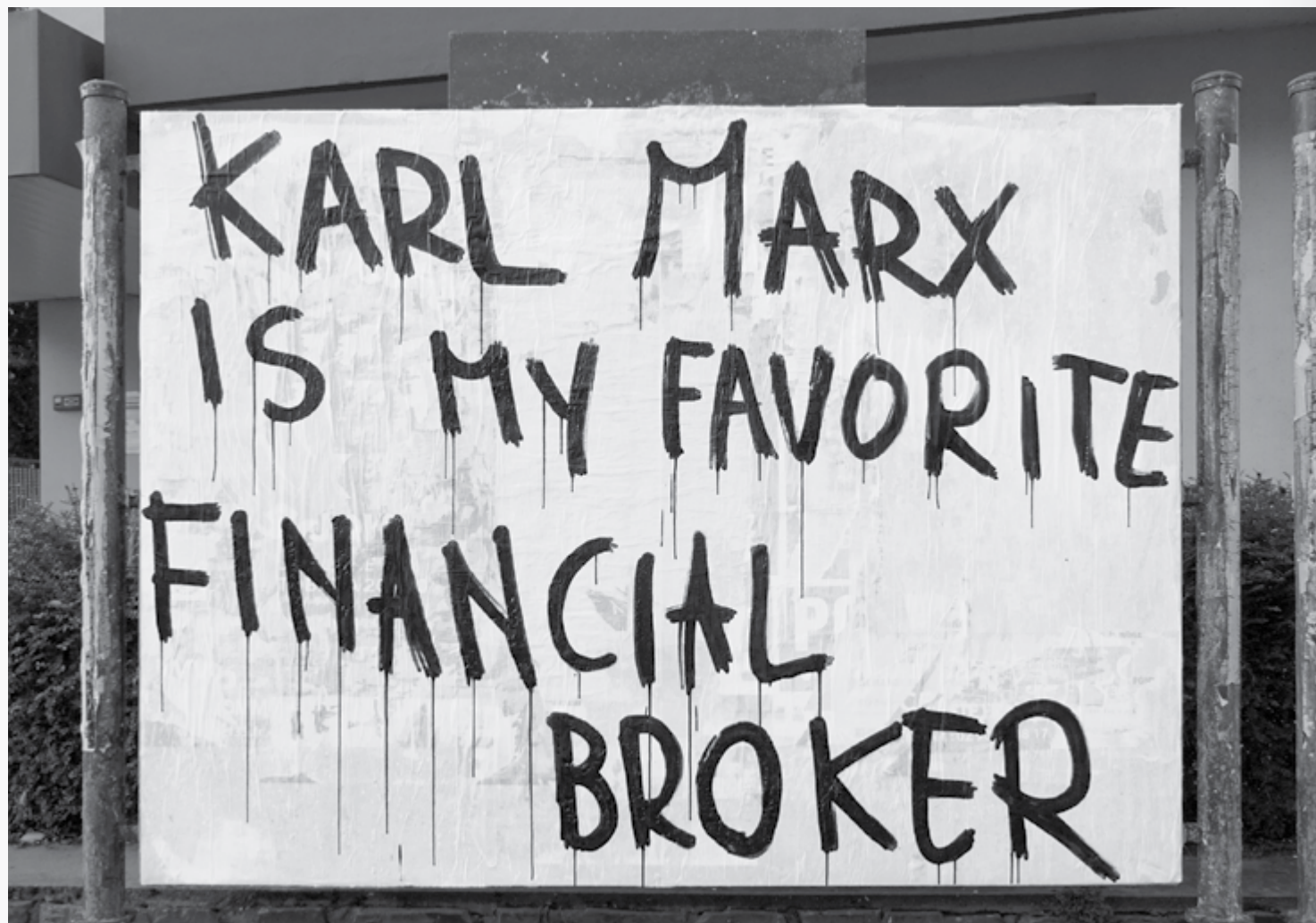


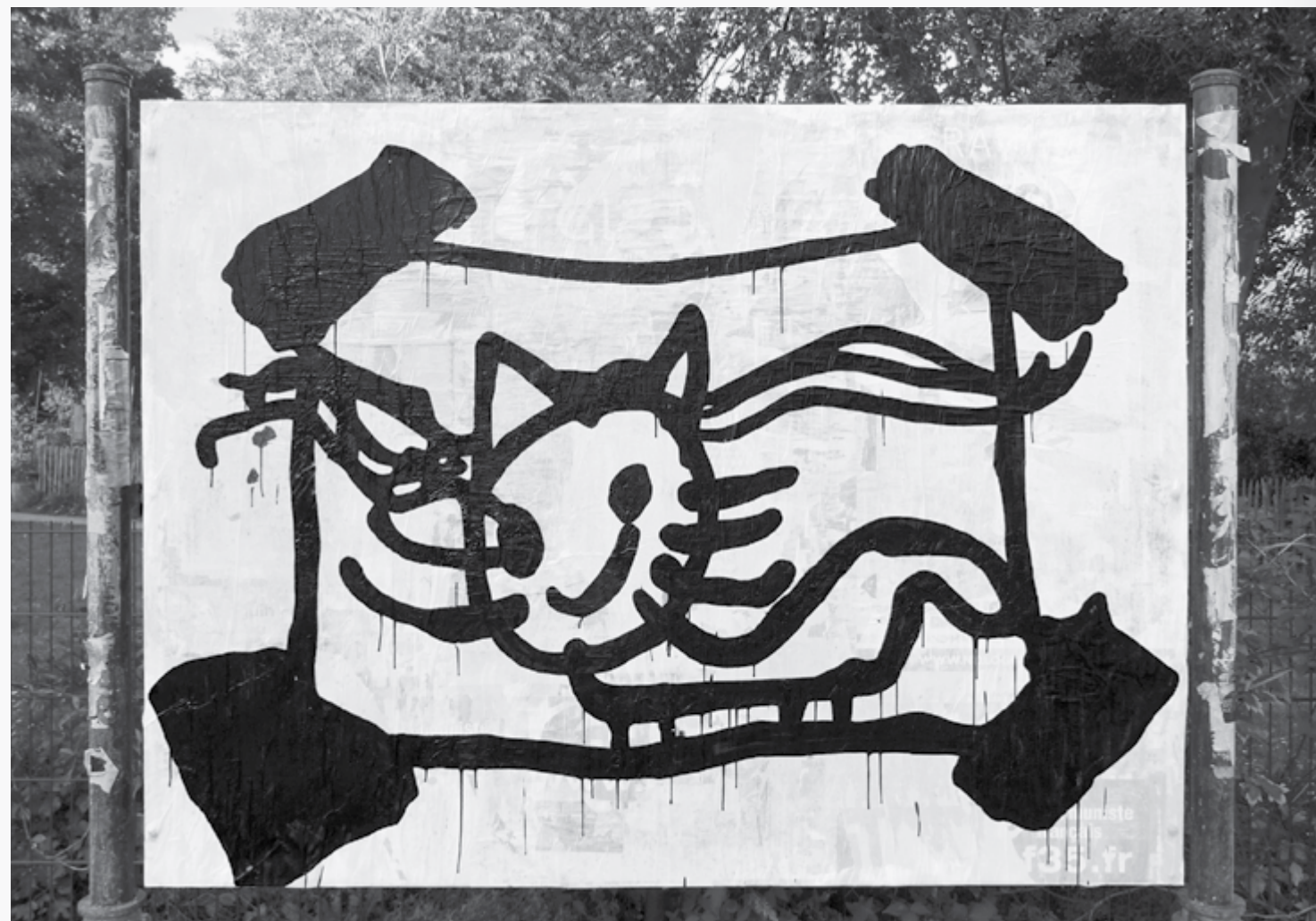
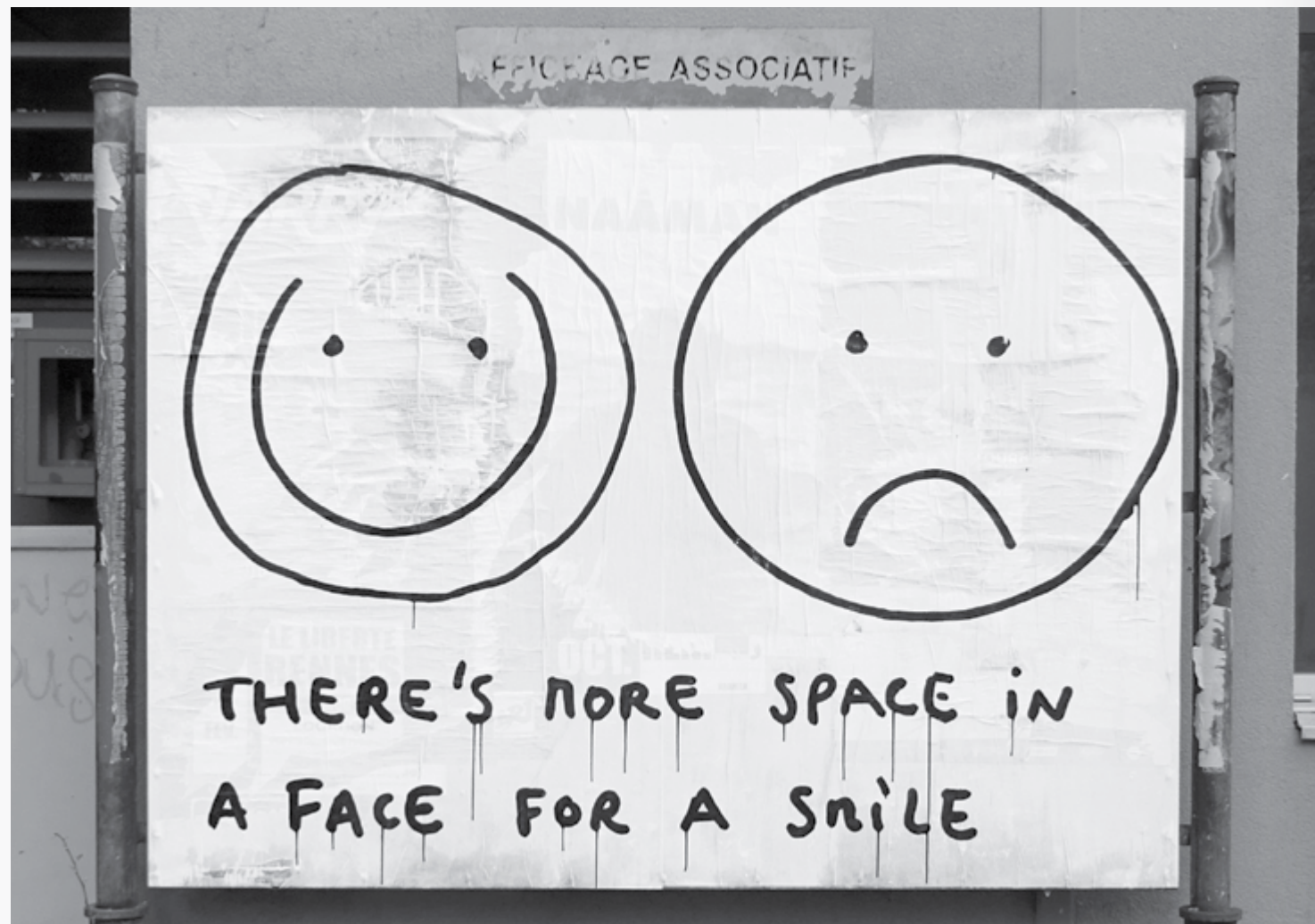






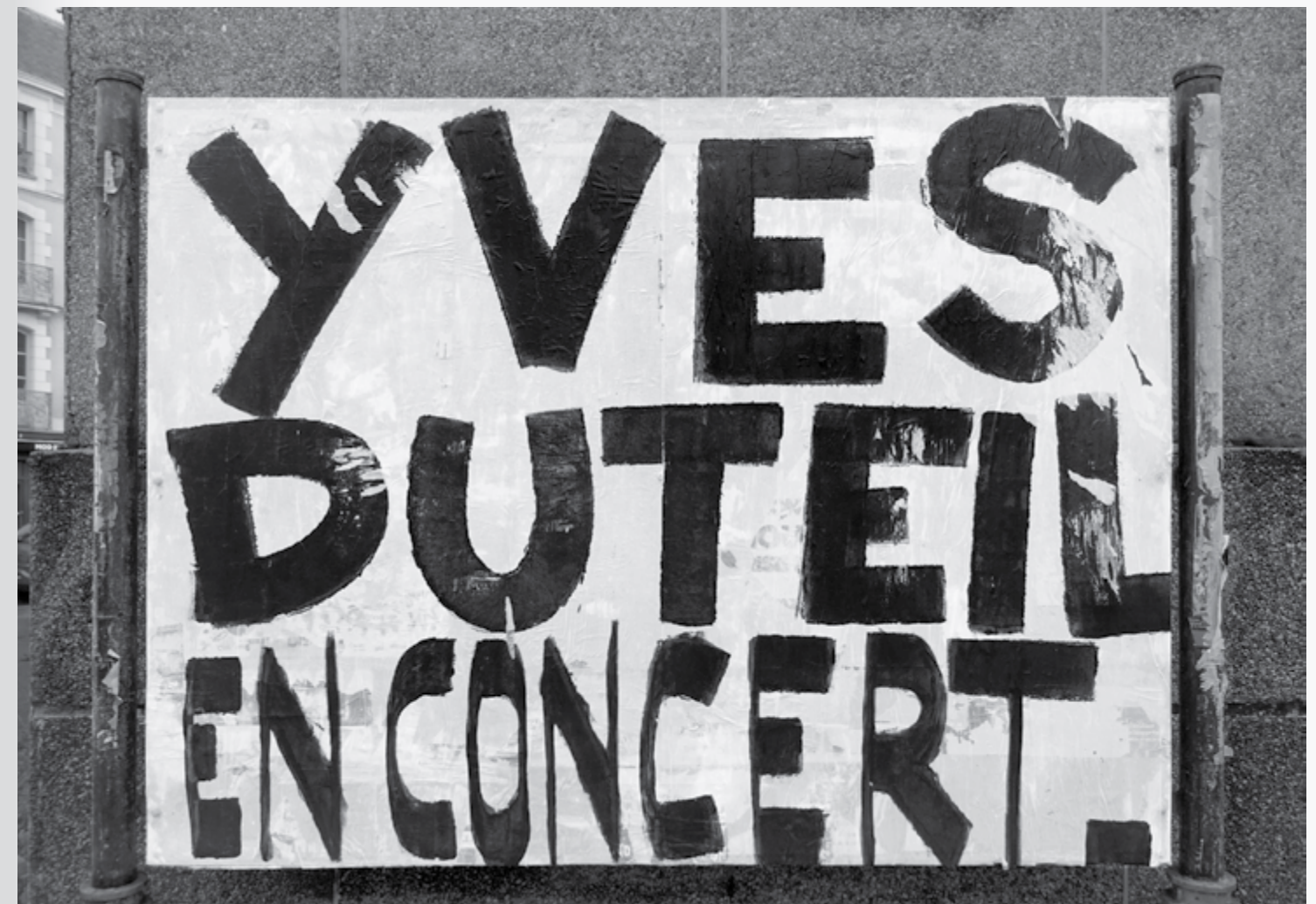
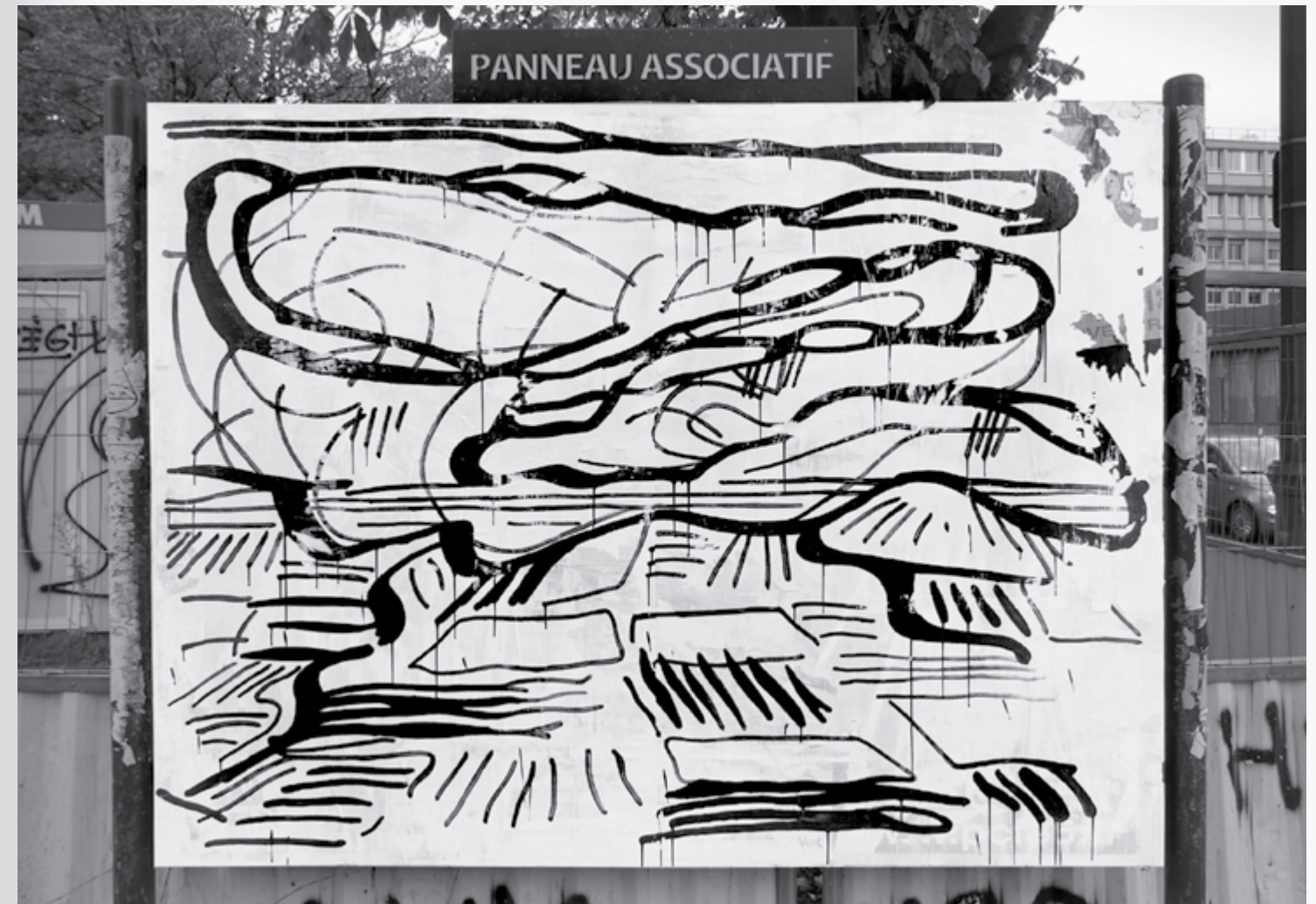


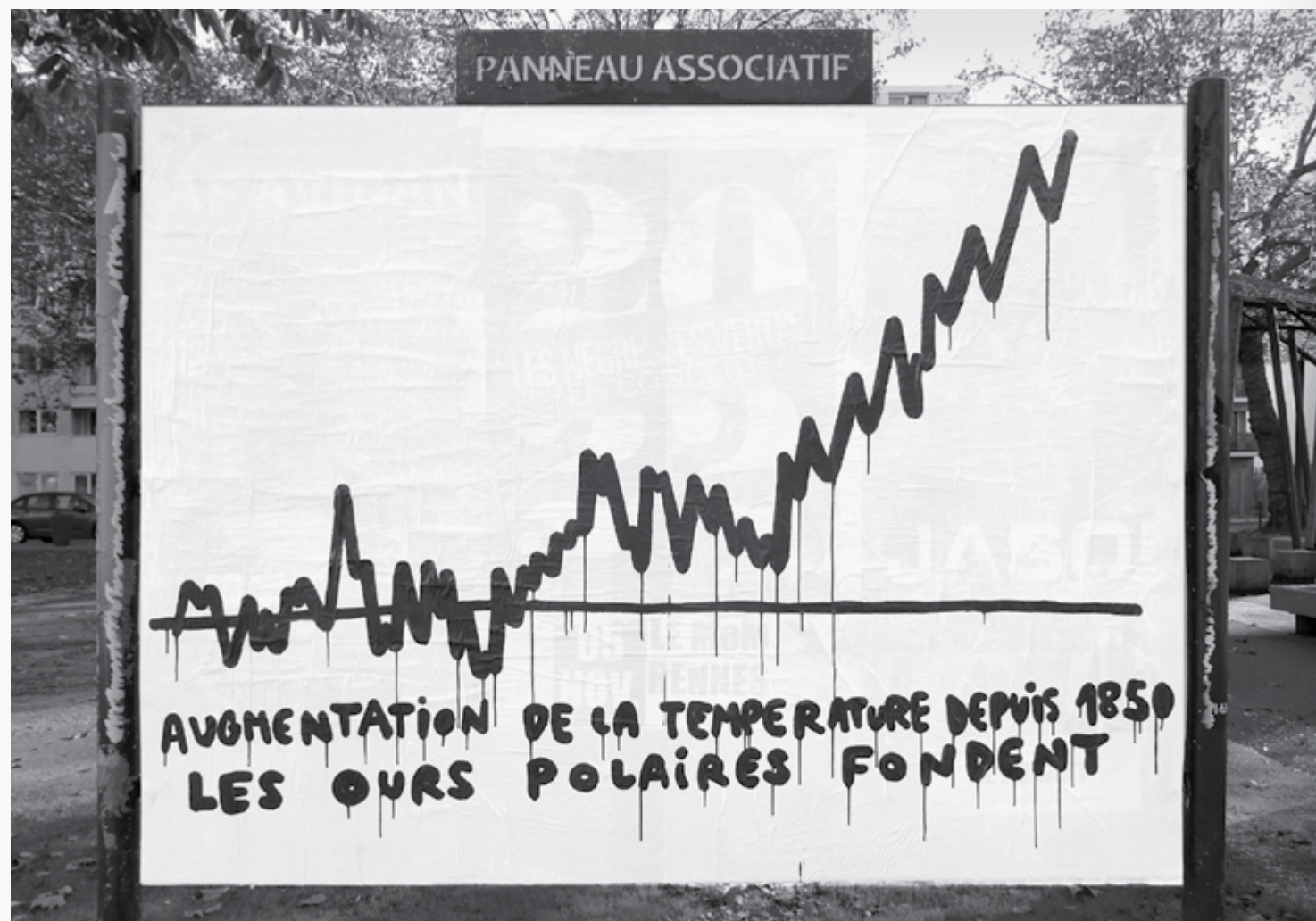


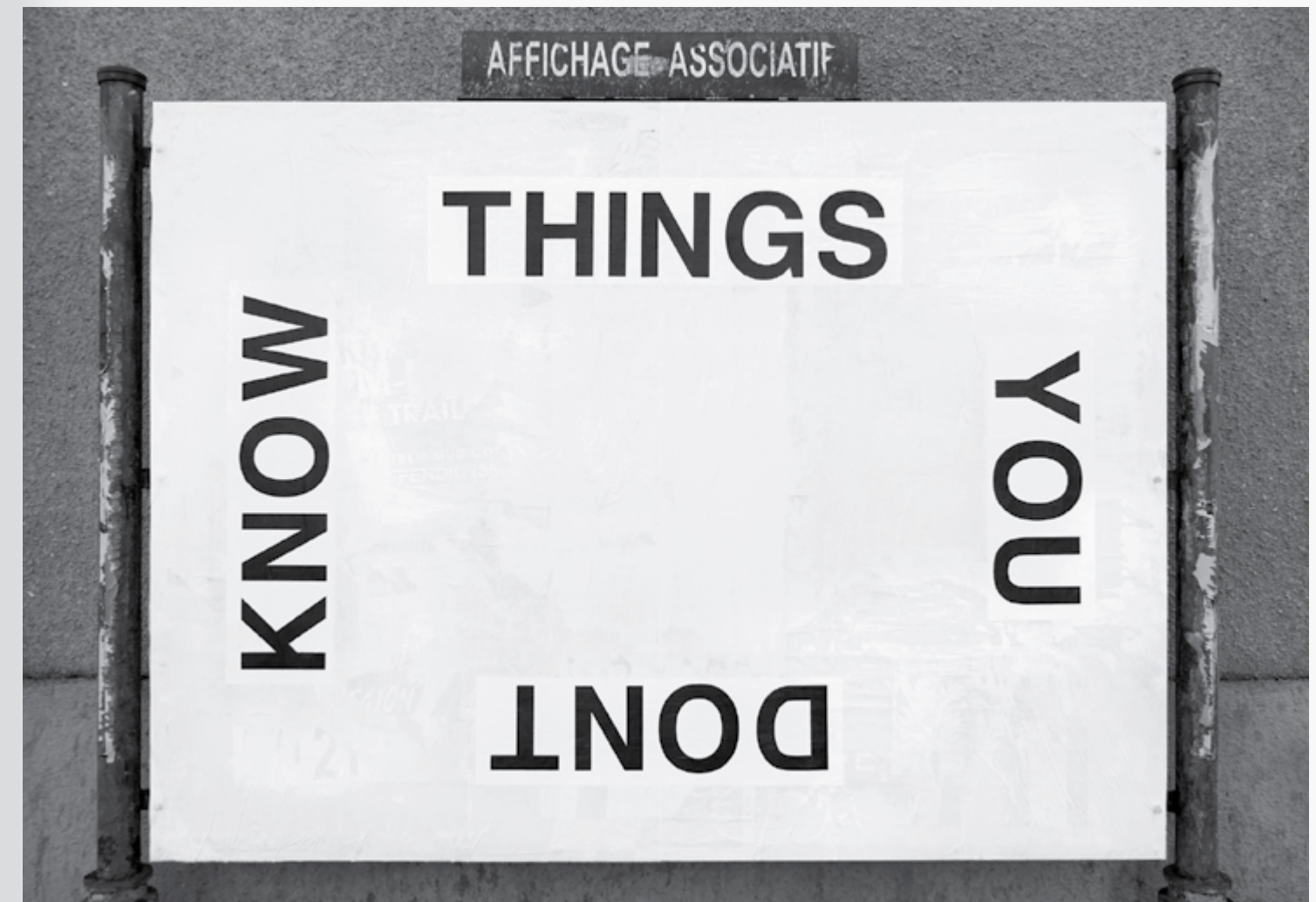


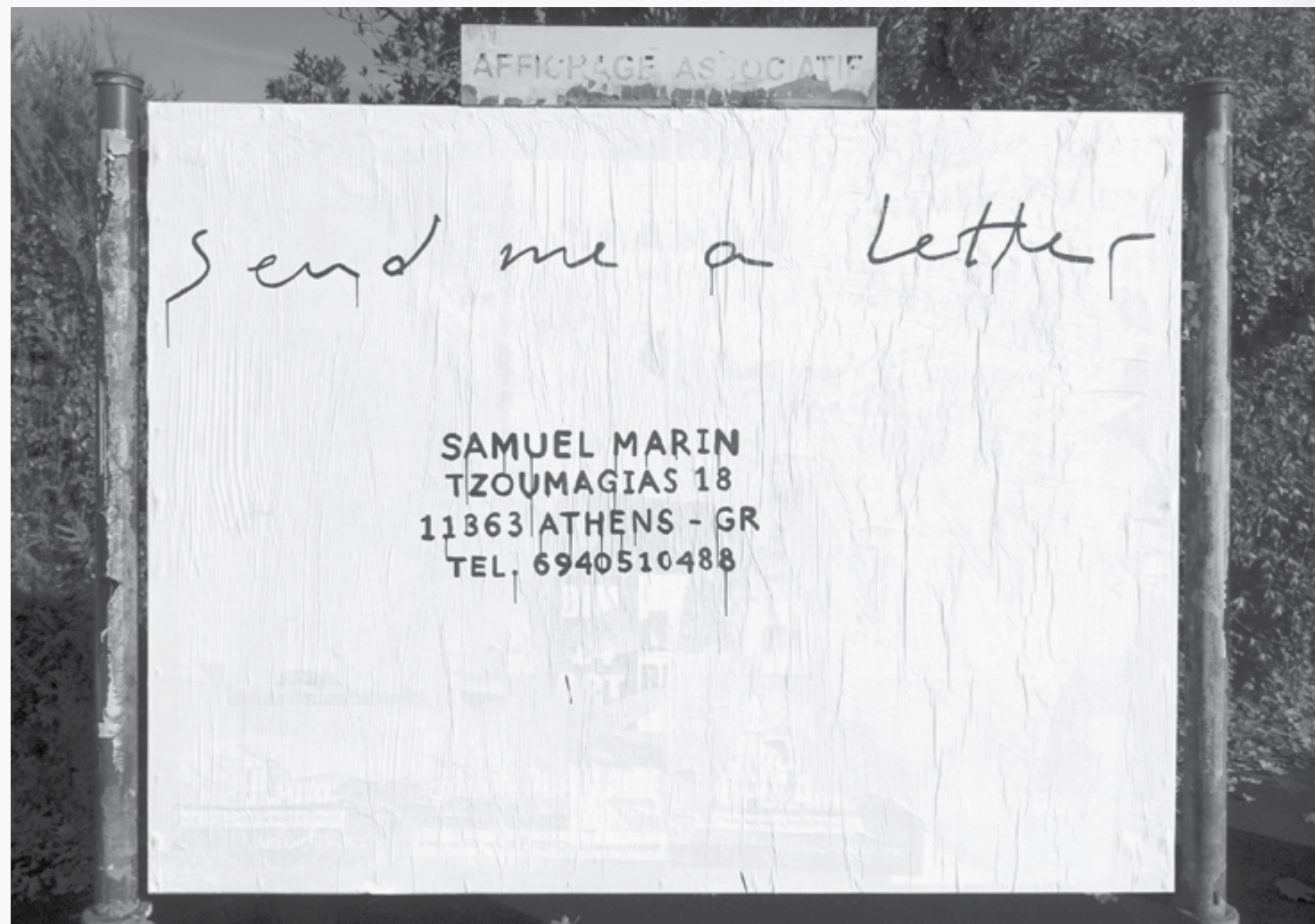


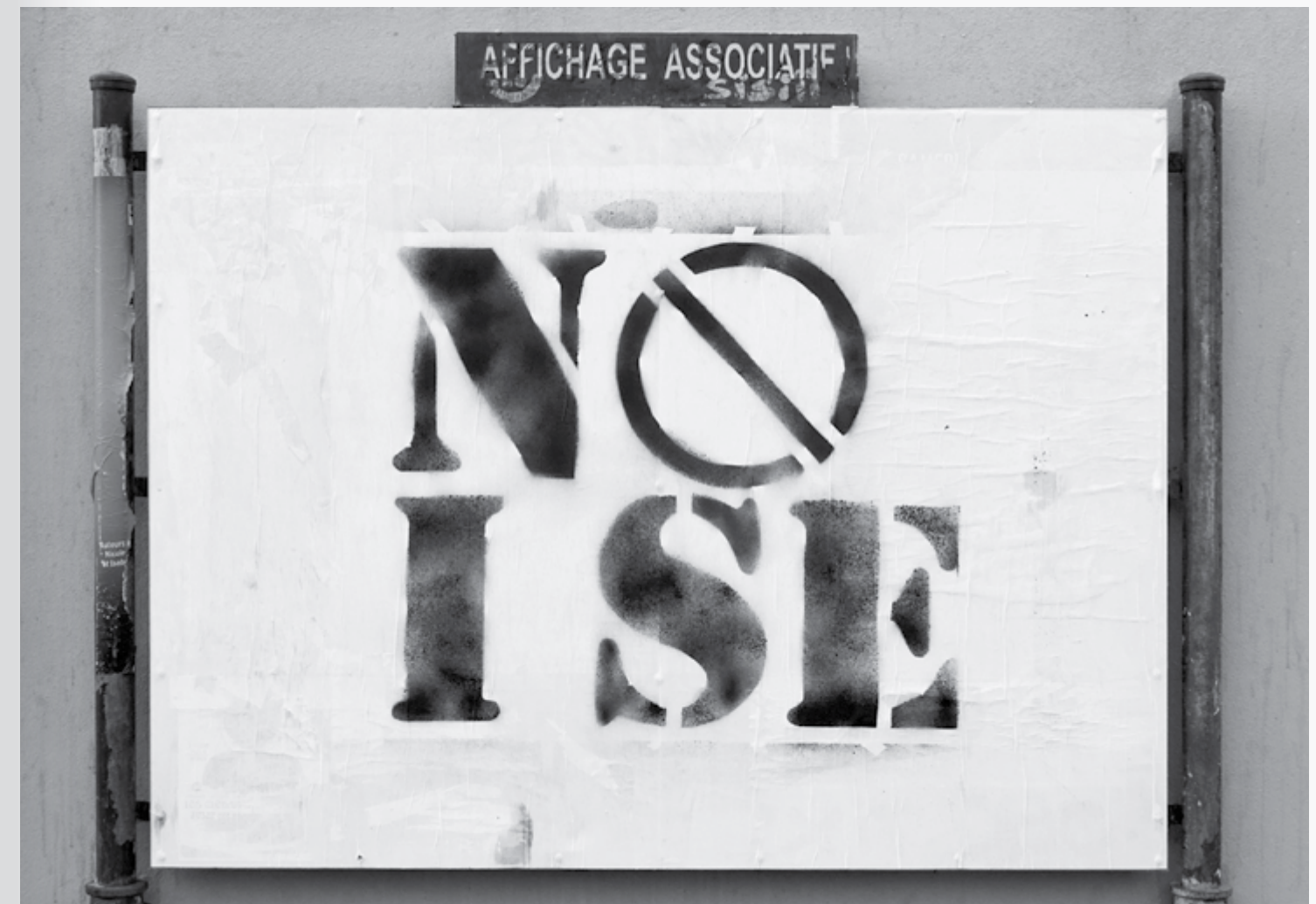


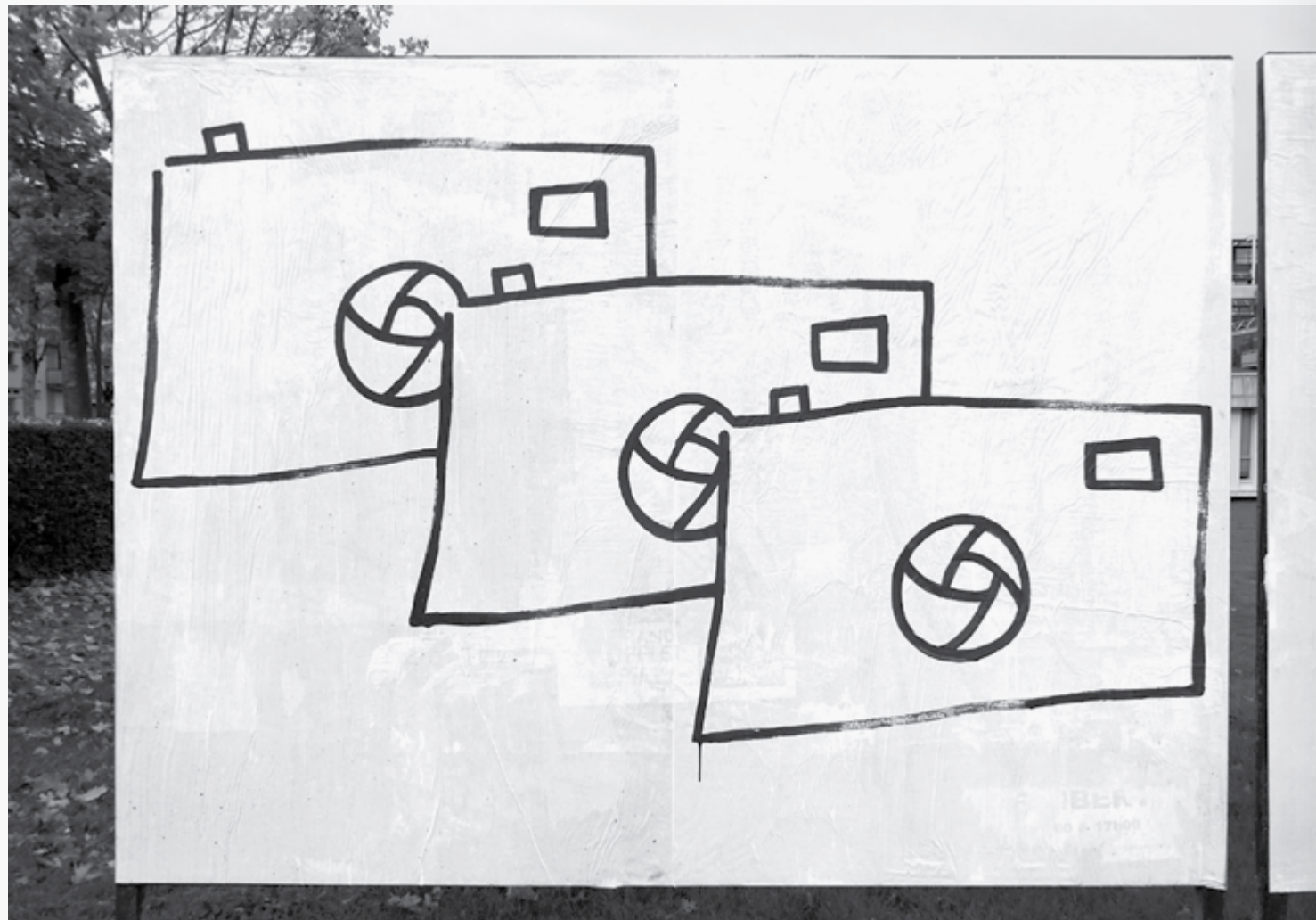
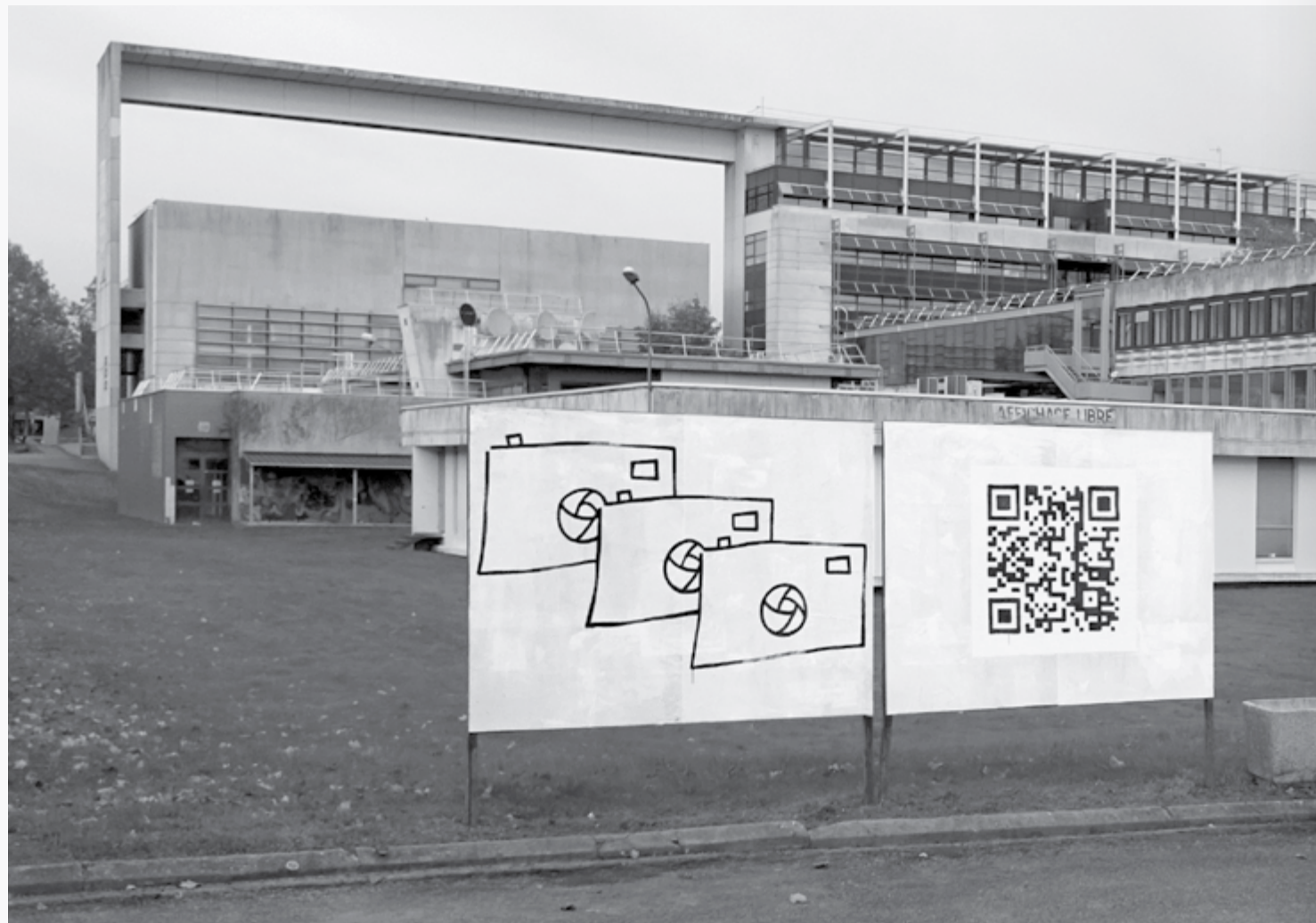


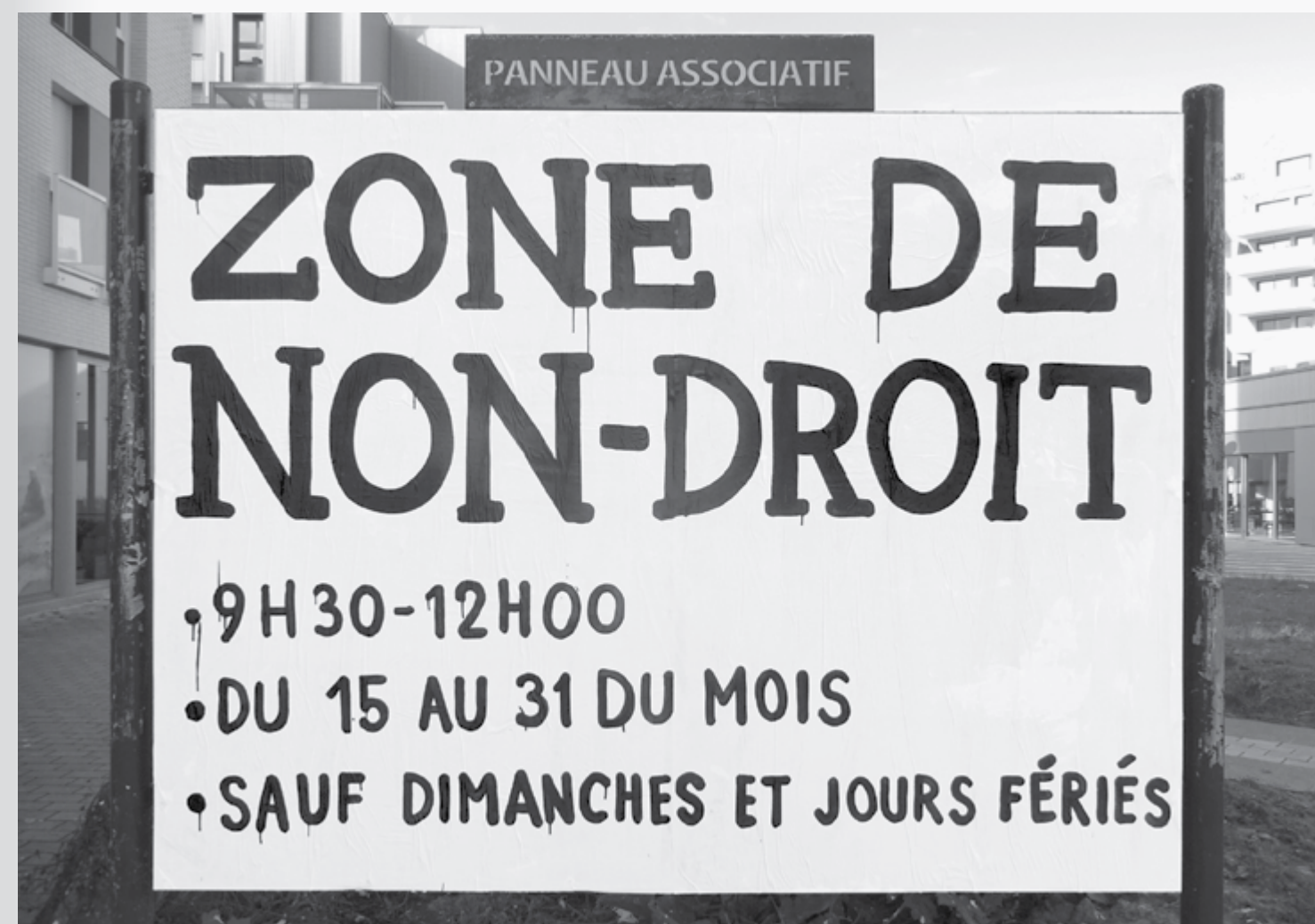
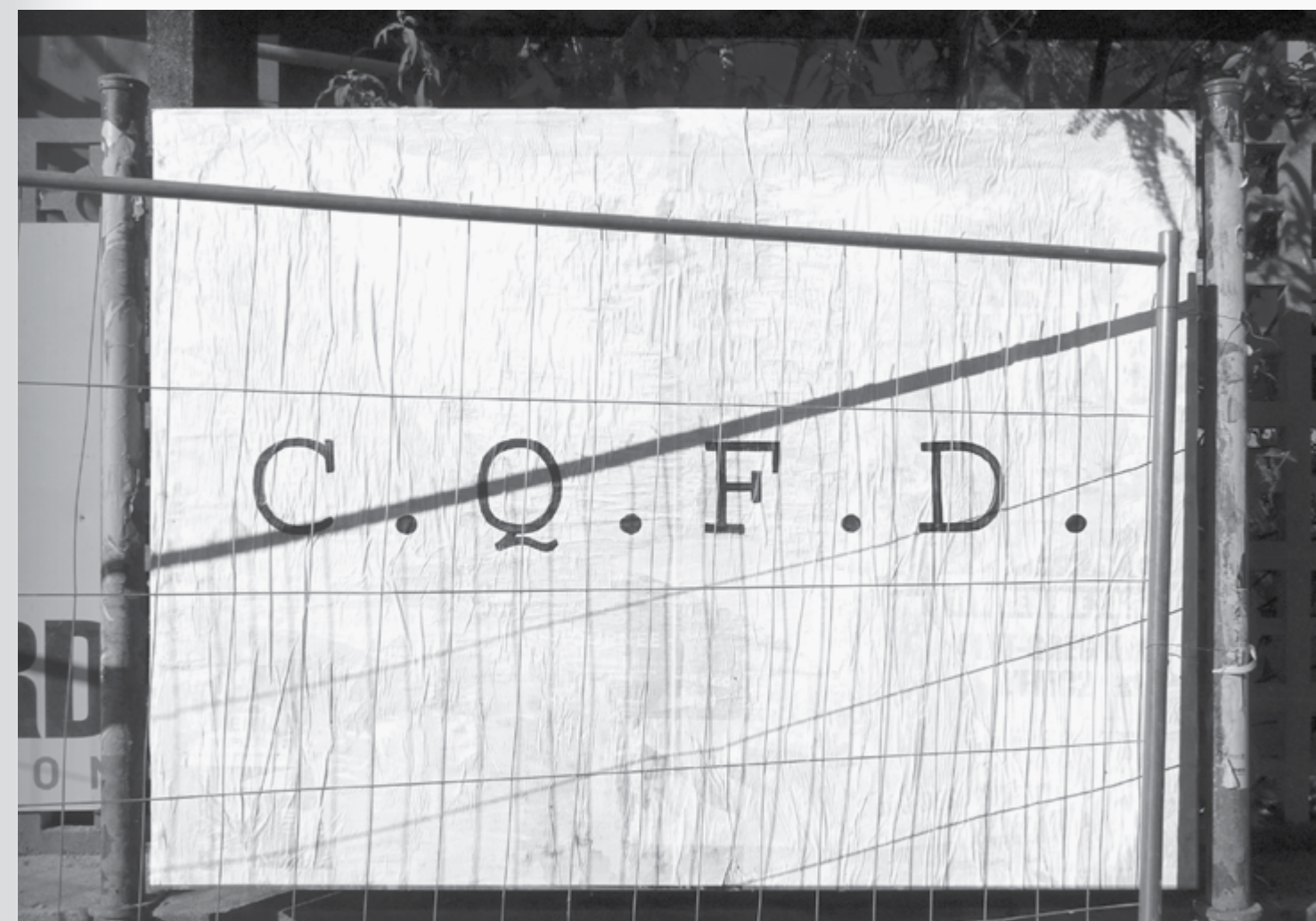


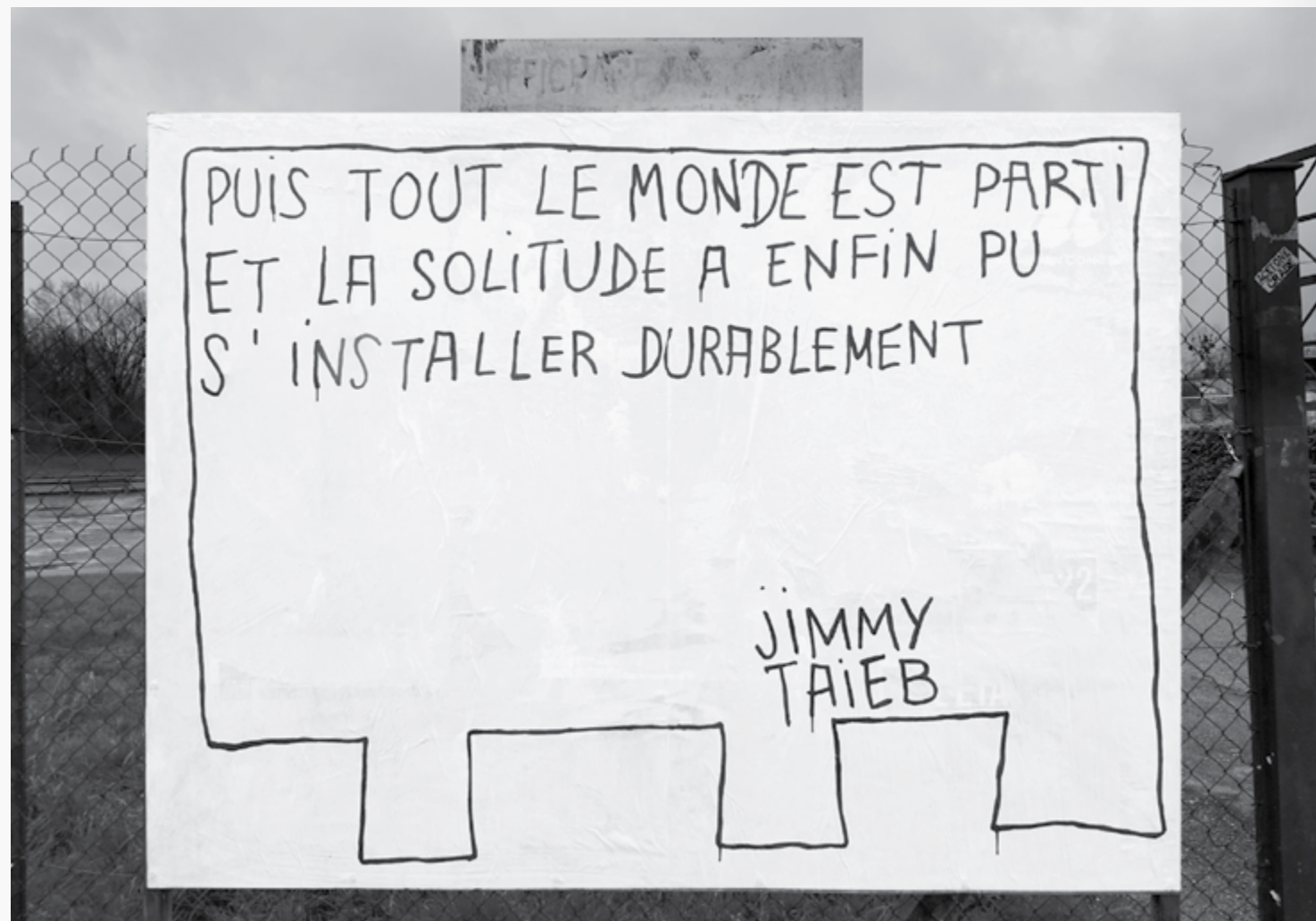




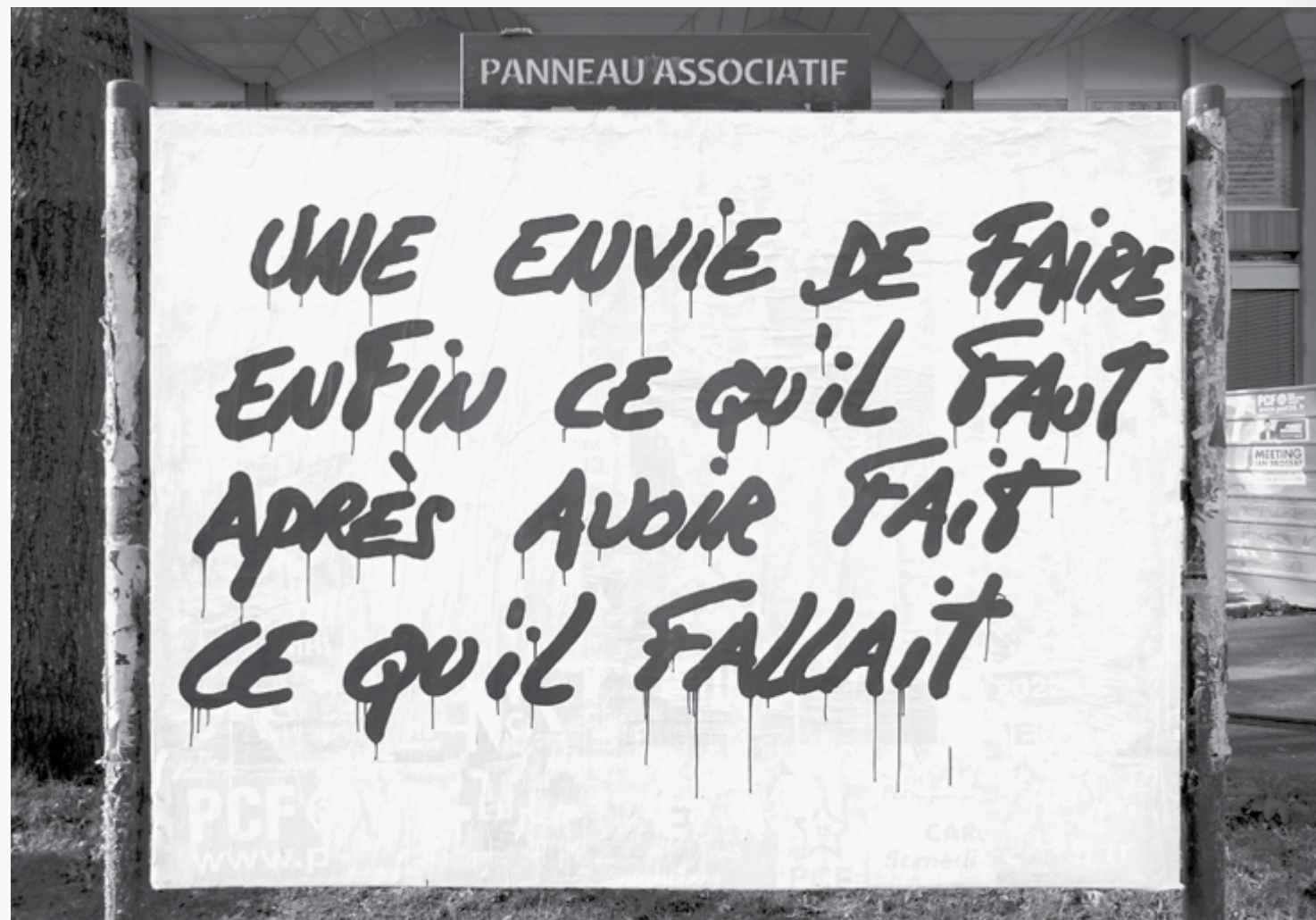
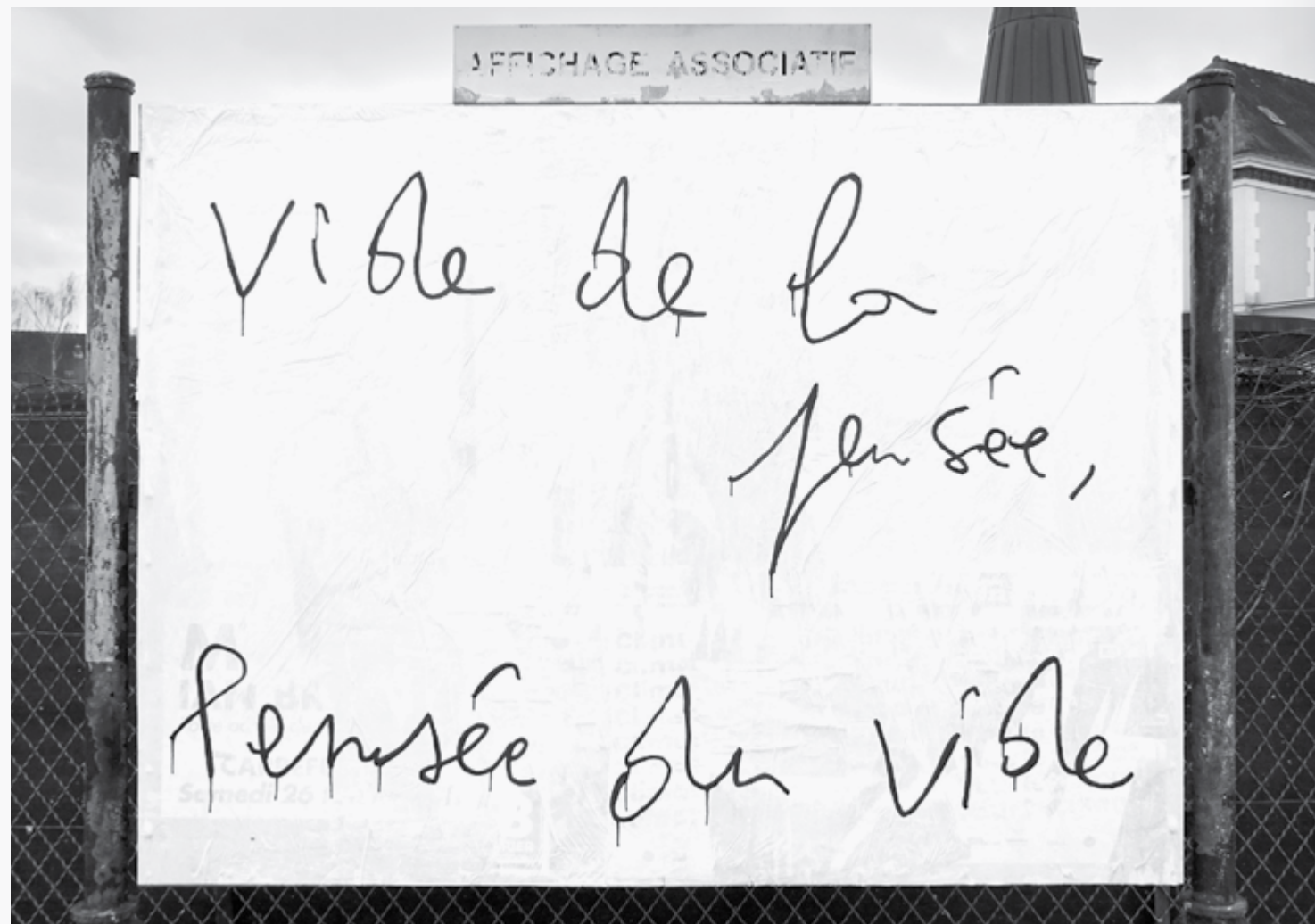


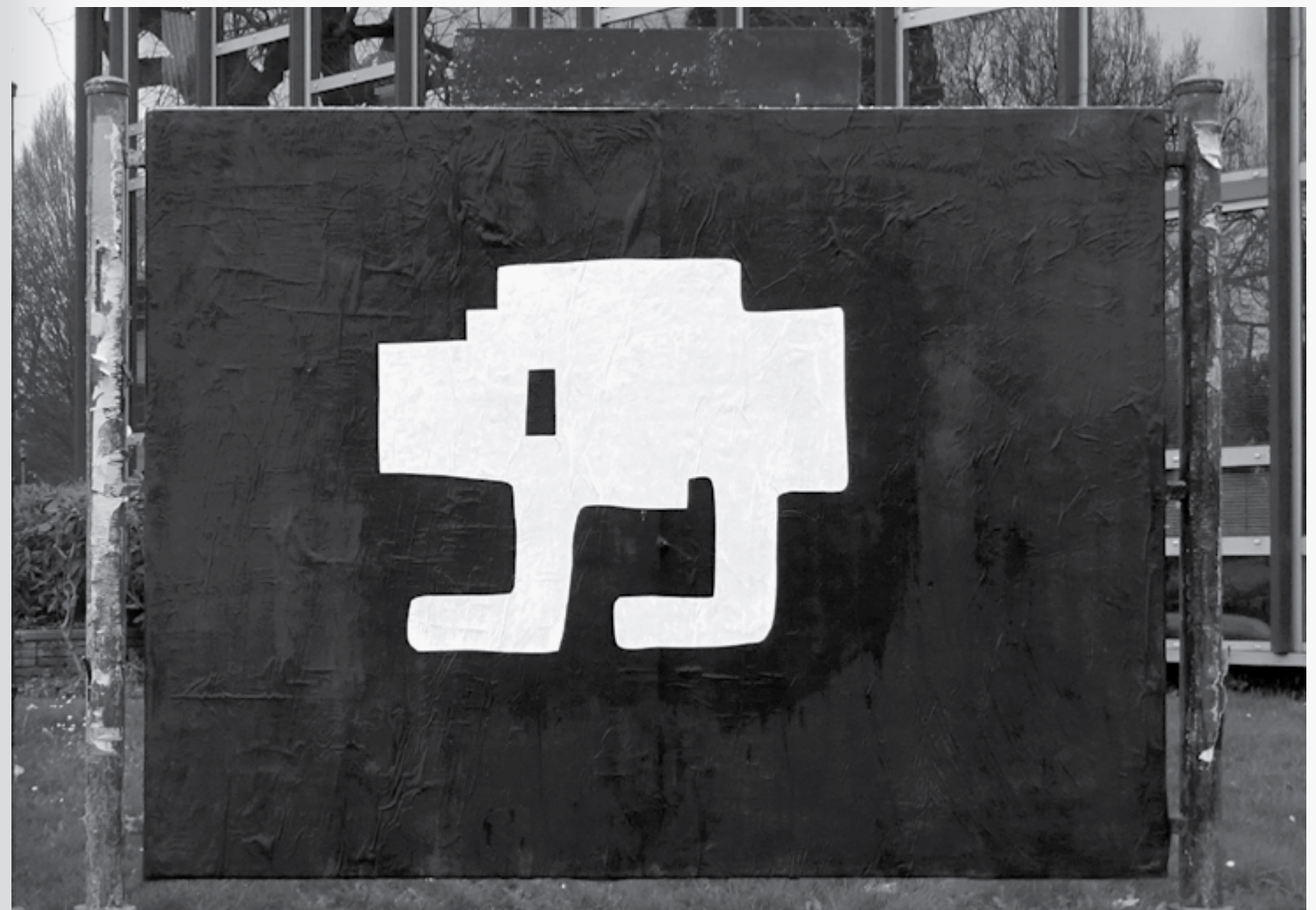
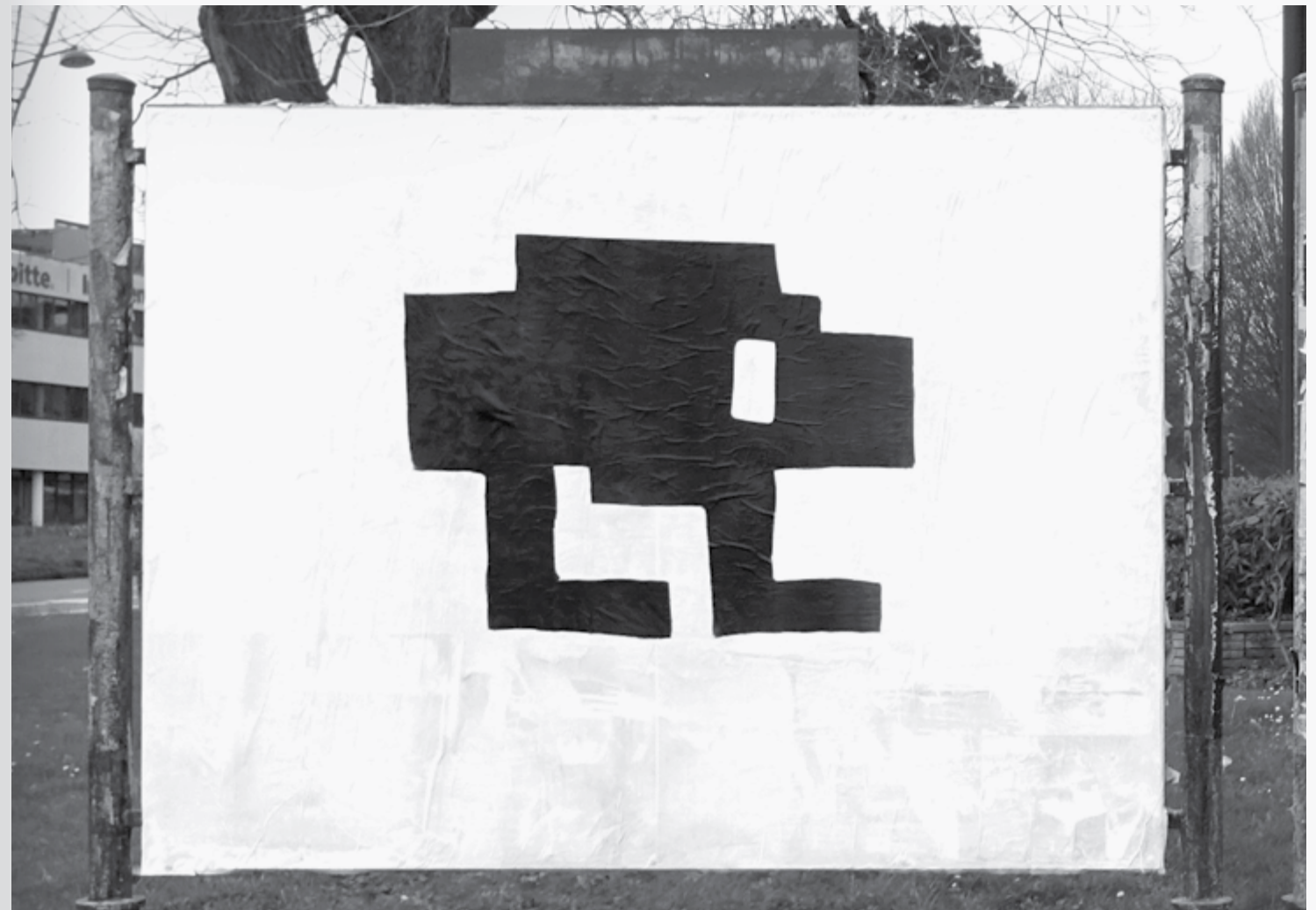


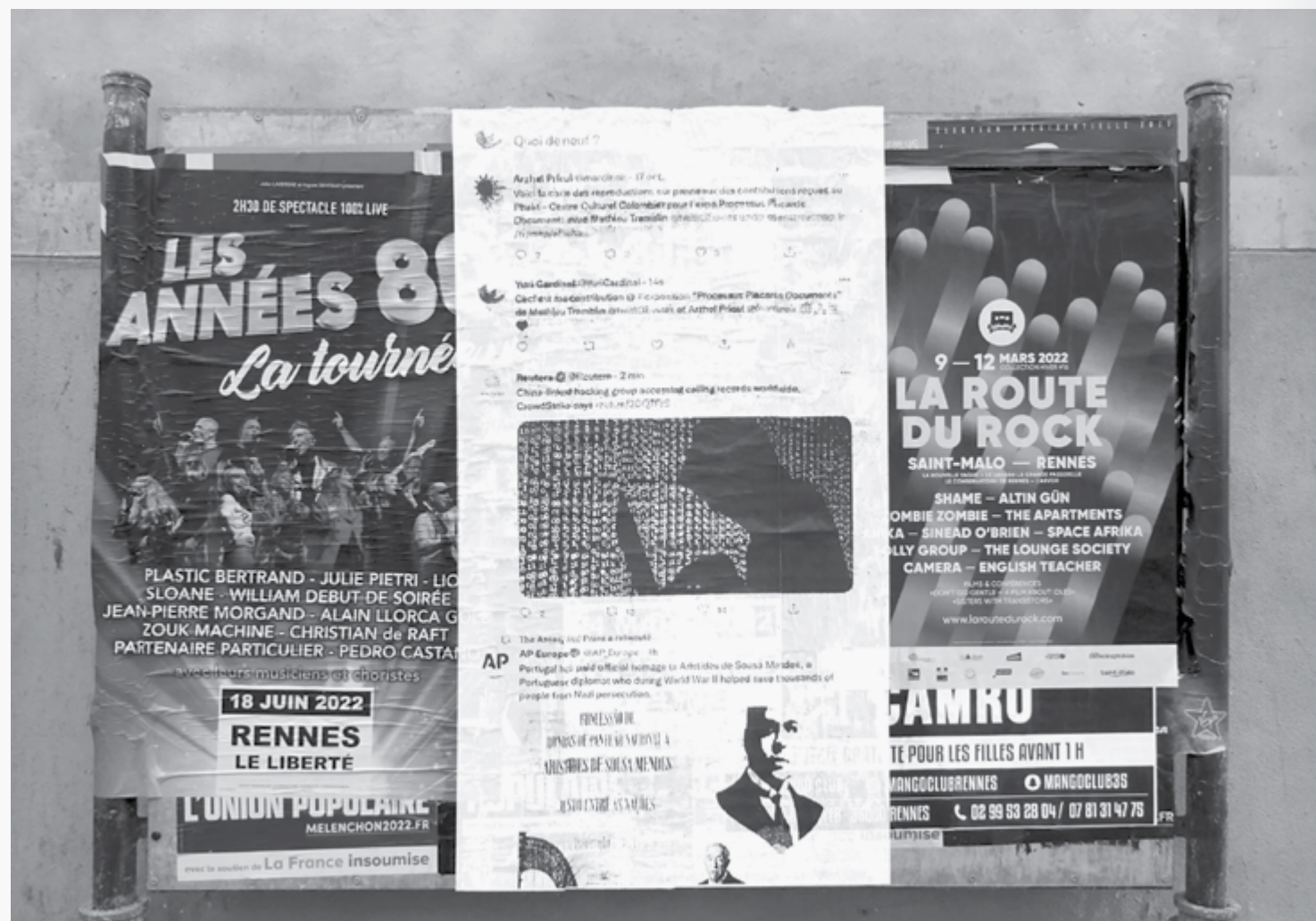
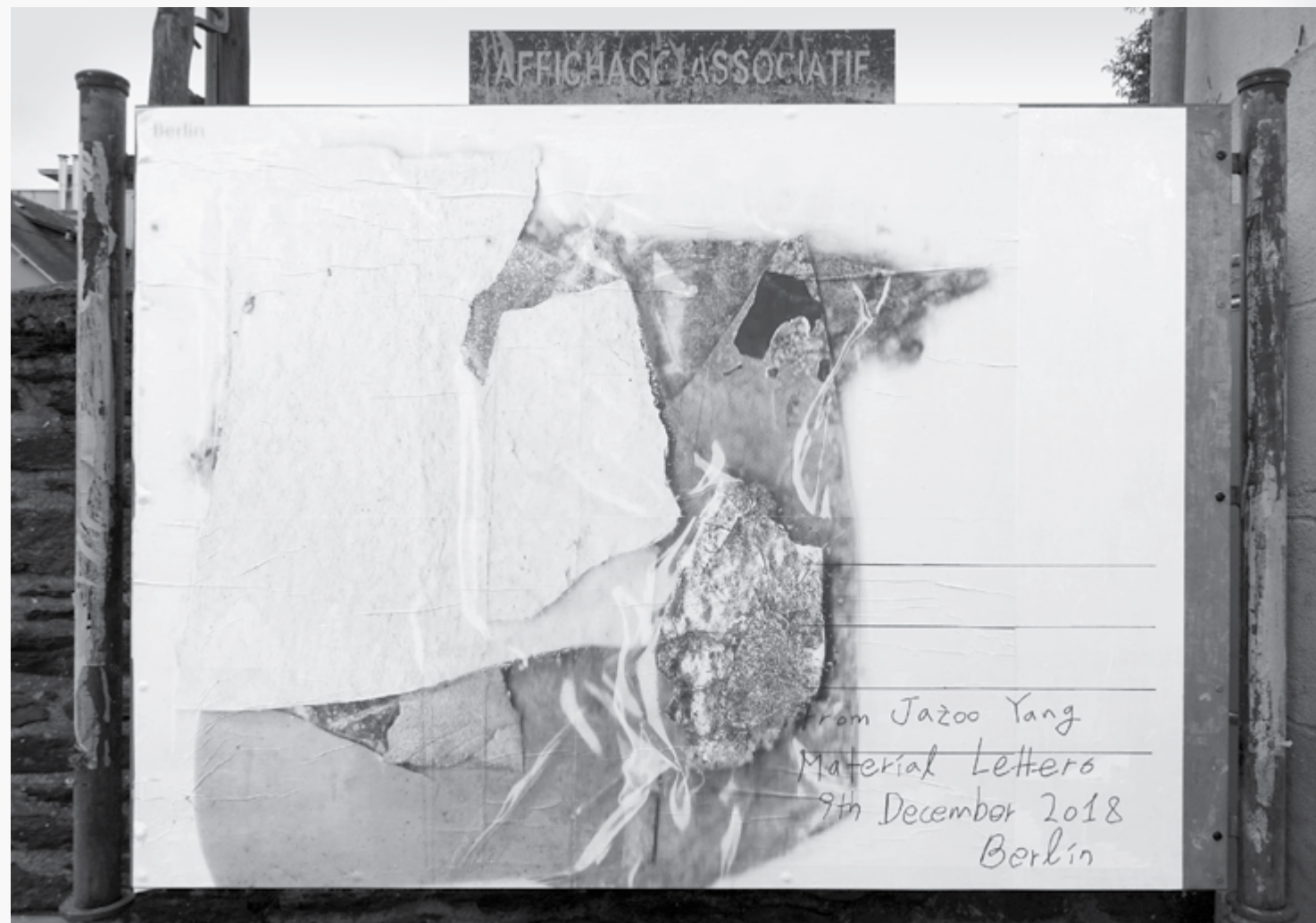




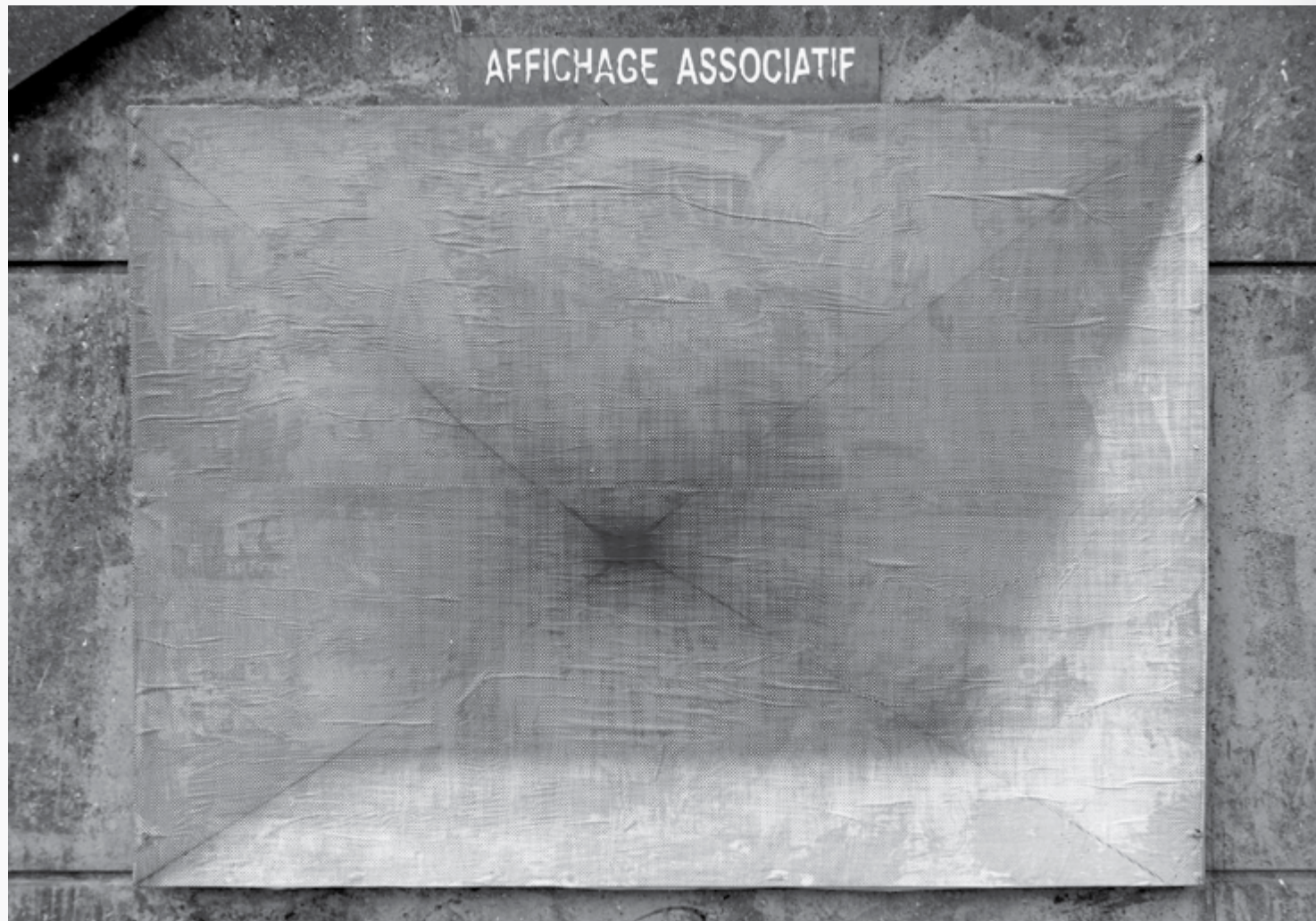
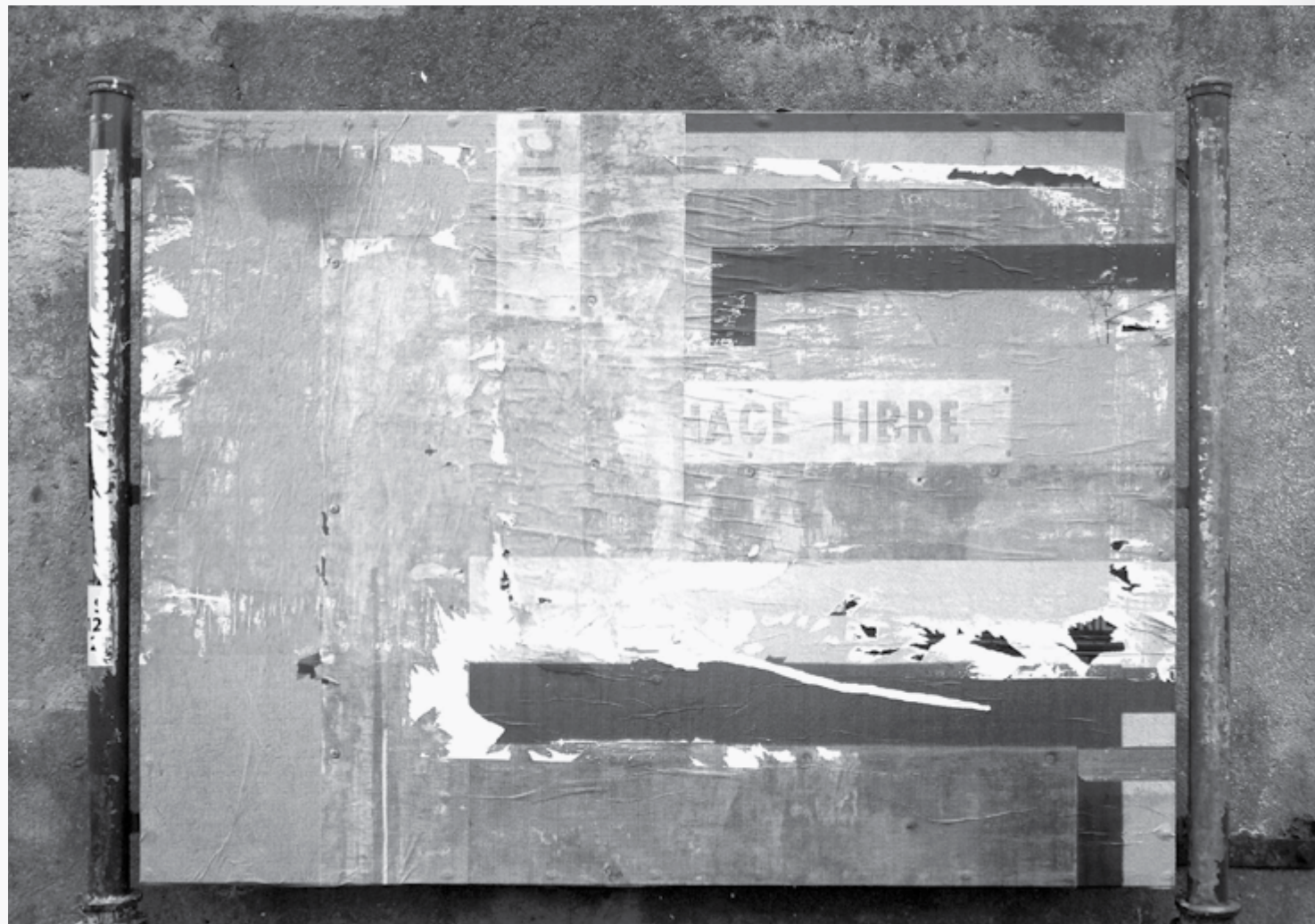


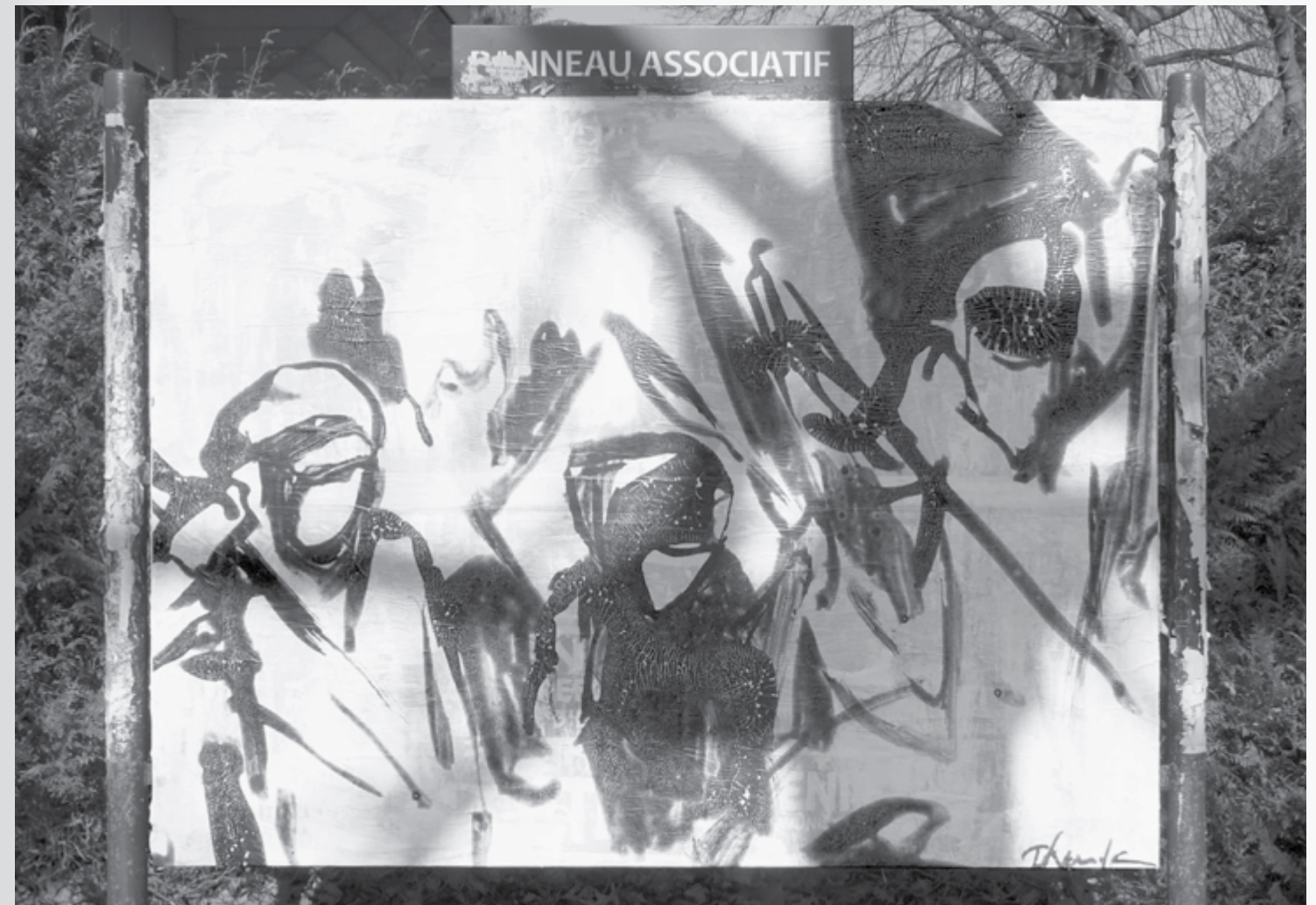


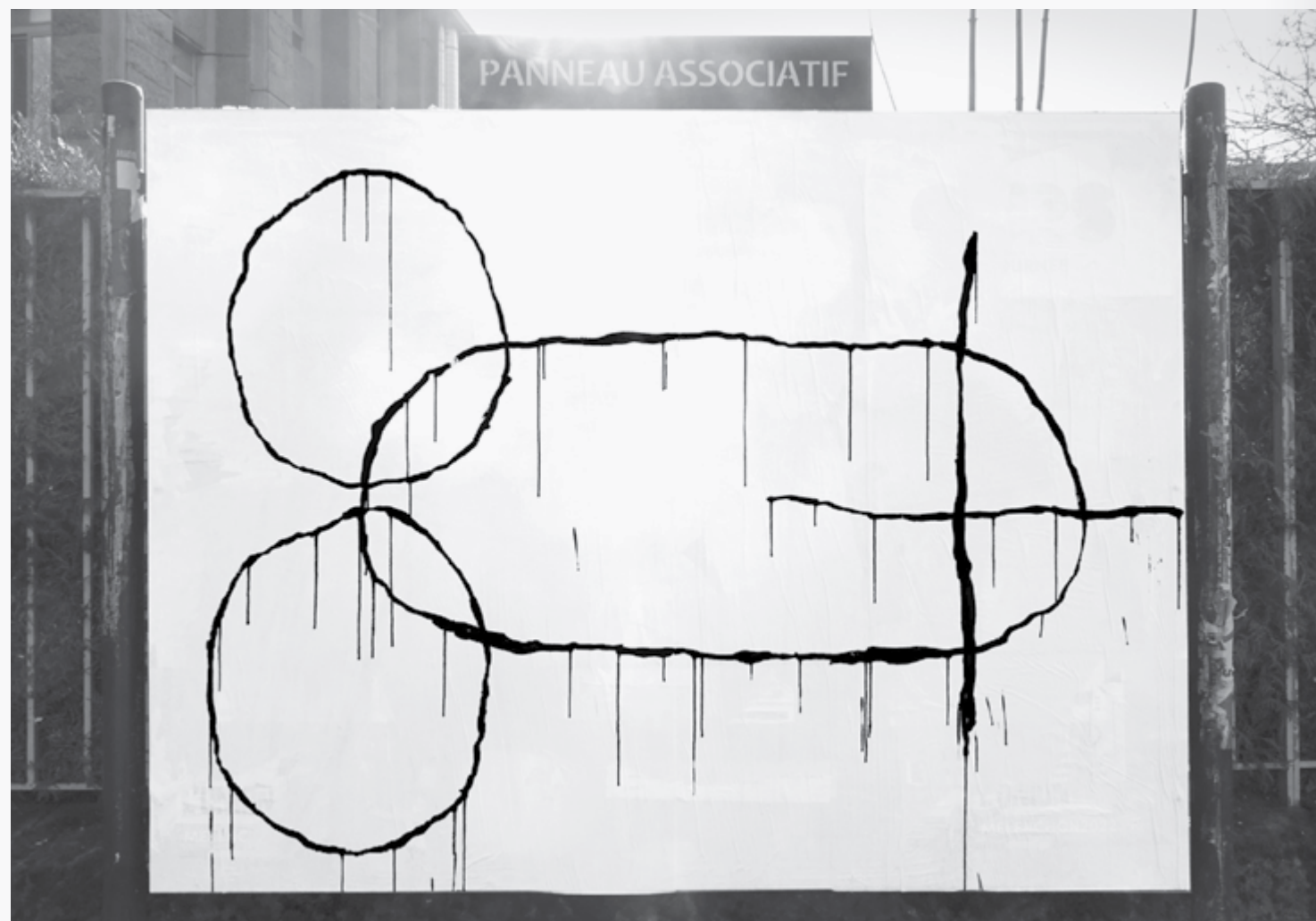












RENNES

Arzhel Prioul
& Mathieu Tremblin (FR)
Jean Faucheur (FR)
Ox (FR)
Sebastian Freytag (DE)
Bérénice Serra (FR)
Bon Dimanche :) (FR)
Badam Lambassadrice (FR)
Alex Chevalier (FR)
Jean-Jacques Leroux (FR)
† Patrick Demazeau dit Made (FR)
LN Surfil (FR)
Patrice Poch (FR)
Mathias Brez (FR)
Vicky (FR)
Ulysse (FR)
Atelier McClane (FR)
Ernest (FR)
Gurvan Prioul (FR)
Elfo (IT)
Thomas Geiger (DE)
Helmut Smits (NL)
Edwige (FR)
La Guibole (FR)
Louis Dassé (FR)
Zeko (FR)
Cassandre (FR)
Antonio Gallego (FR)
Yves Duteil (FR)

Deana Kolencikova (SK)
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Jonas Johannes (DE)
Céline Ahond (FR)
Sam3 (ES)
Éric Watier (FR)
John Fekner (US)
Jeroen Jongeleen & Son (NL)
Michel Dupuy (FR)
Marianne Villière (FR)
Caroline Calloc'h (FR)
Loiq (FR)
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Jimmy Taieb (FR)
Michel Dector (FR)
Vladimír Turner (CZ)
John Doe
Jane Doe
† Don Leicht (US)
Jazoo Yang (KR)
Yuri Cardinal (FR)
Zeta Paul (CA)
Damien-Paul Gal (FR)
Escif (ES)
Richard Louvet (FR)
Itvan Kedabian (FR)
Emma Cozzani (FR)
Anthony Folliard (FR)
Jean-Claude Luttmann (FR)

DANS L'ORDRE DE COLLAGE

IN ORDER OF POSTING